# SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

CC	NTRACT NO	0. <u>360639</u>
1.	THE CONT	ACT PERSON FOR THE PURCHASER IS:  Stephanie Kincaid  Name  PO Box 480 Arnold, MD 21012  Address  202-567-6193  Phone Number
2.	THE TOP C ARE:	Darrell Crate
3.	IF THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is <u>MiHRoynney</u> .
	b.	The candidate seeks election to the office of President in the Primary Election, General Election, or Special Election.
4.	IF THE AD	REFERS TO AN ISSUE:
	a.	The issue is
	b.	The Purchaser is
		NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political

File. Do not file the Order.



#### Flight Dates 09/28/12-10/02/12

Order Sep 00:15:00

**Product** Estimate # 417

06353083 260629 ROMNEY FOR PRESIDENT Alt Order # Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

**GENERAL** 09/27/12 09/27/12 Order Type **Billing Contact** 

Billing Cycle EOM/EOC Advertiser Pol/Mitt Romney/R/ Presider

138 Conant Street Billing Calendar BROADCAST Beverly, MA 01915

**Demographic** A35+ Agency American Rambler Production

**Rev Codes AGY POL CAND Buying Contact** 

Sales Office DC Product Codes PL-Presidential-Republican

P-2 Sales Region NAT Priority **138 Conant Street** 

Agency Ref Advertiser Ref Beverly, MA 01915

Start Date

# **Primary Account Executive**

Order%

Aaron Ashe

Account Executive

Aaron Ashe 100% Order Share 27% Market Value 365555

**End Date** 

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	33%	120633
WPXM	%	0
WSVN	30%	109666

10%

36555

Order Totals	3	Billing Plan								
Month	# of Spots	Net Amount (	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	Fross Amount		
September 2012	20	\$33,405.00	\$39,300.00	0.00 08/27/12	09/30/12	20	\$33,405.00	\$39,300.00		
October 2012	31	\$50,490.00	\$59,400.00	0.00 10/01/12	10/02/12	31	\$50,490.00	\$59,400.00		
Totals	51	\$83,895.00	\$98,700.00	0.00						

**WTVJ** 

Ln Ch Start End	Inventory Code Bre	eak Start/End T	Time Days	Len Spots	Rate Pri	Rtg Type	Total Spots	<u>s</u> Amount
1 WPLG 09/28/12 09/28/12	M-F 6a LCL News CM		2	1:00 2	\$1,500.00 P-2	0.00 NM	2	\$3,000.00
	LCL 10 News @ 6am	(6:00 AM-6:	30 AM)					
Start Date End Date	Weekdays Spots/We	<u>ek</u> <u>Rate</u>	<u>Rating</u>					
Week: 09/24/12 09/30/12	2	2 \$1,500.00	0.00					
2 WPLG 10/01/12 10/02/12	M-F 6a LCL News CM	6-630A	MT	1:00 2	\$1,500.00 P-2	0.00 NM	2	\$3,000.00
	LCL 10 News @ 6am	(6:00 AM-6:	30 AM)				:	
Start Date End Date	Weekdays Spots/We	eek <u>Rate</u>	Rating					
Week: 10/01/12 10/07/12	MT	2 \$1,500.00	0.00					
3 WPLG 09/28/12 09/28/12	M-F 7-9a GMA CM	7-730A	2	1:00 2	\$1,700.00 P-2	0.00 NM	2	\$3,400.00
	Good Morning America M	(7:00 AM-7:	30 AM)					
Start Date End Date	Weekdays Spots/We	<u>eek</u> <u>Rate</u>	<u>Rating</u>					
Week: 09/24/12 09/30/12	2	2 \$1,700.00	0.00					
4 WPLG 10/01/12 10/02/12	M-F 7-9a GMA CM	7-730A	MT	1:00 4	\$1,700.00 P-2	0.00 NM	4	\$6,800.00
	Good Morning America M	(7:00 AM-7:	30 AM)					
Start Date End Date	Weekdays Spots/We	eek <u>Rate</u>	Rating					
Week: 10/01/12 10/07/12	MT	4 \$1,700.00	0.00					



260629

Flight Dates 09/28/12-10/02/12

**Hiatus Dates** 

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Davs	Len Spot	s Rate Pri	Rtg Type	Tota Spots	lls Amount
5 WPLG 10/01/12		M-F 9a Live/Kelly		9-10a	MT	1:00	2 \$800.00 P-2	<u> </u>		\$1,600.00
		Live With Kelly				1.00	2 \$600.00 P-2	U.UU INIVI	2	φ1,000.00
Week: 10/01/12 10	nd Date 0/07/12	<u>Weekdays</u> MT	Spots/Week 2	•	Rating 0.00					
6 WPLG 09/28/12 (	09/28/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	1	1:00	1 \$800.00 P-2	0.00 NM	1,	\$800.00
Week: 09/24/12 09	nd Date 9/30/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00					
7 WPLG 10/01/12	10/02/12	M-F 11a The View M-F The View		11-1130A (11:00 AM-1	MT 1:30 AM)	1:00	2 \$2,000.00 P-2	0.00 NM	2	\$4,000.00
	nd Date 0/07/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$2,000.00	Rating 0.00					
8 WPLG 09/28/12 (	09/28/12	M-F 11a The View M-F The View	v CM	11-1130A (11:00 AM-1	1 1:30 AM)	1:00	1 \$2,000.00 P-2	0.00 NM	1	\$2,000.00
Week: 09/24/12 09	<u>nd Date</u> 9/30/12	<u>Weekdays</u> 1		<u>Rate</u> \$2,000.00	Rating 0.00					
9 WPLG 09/28/12 (	09/28/12	M-F 11a The View M-F The View		1130A-12N (11:30 AM-1	1 2:00 PM)	1:00	1 \$2,000.00 P-2	0.00 NM	1	\$2,000.00
	<u>nd Date</u> 9/30/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00					
10 WPLG 10/01/12	10/02/12	M-F 11a The View M-F The View	v CM	1130A-12N (11:30 AM-1	MT 2:00 PM)	1:00	2 \$2,000.00 P-2	0.00 NM	2	\$4,000.00
	<u>nd Date</u> 0/07/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$2,000.00	Rating 0.00					
11 WPLG 10/01/12	10/02/12	M-F 12n News M-F LCL 10 News	CM s @ Noo	12-1PM	MT	1:00	2 \$800.00 P-2	0.00 NM	2	\$1,600.00
	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	0/07/12	MT	2		0.00					
12 WPLG 09/28/12 (		M-F LCL 10 News	s @ Noo	12-1PM	1	1:00	1 \$800.00 P-2	0.00 NM	1	\$800.00
Week: 09/24/12 09	<u>nd Date</u> 9/30/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00					
13 WPLG 09/28/12 (		Local 5p News	s CM	5-530P (5:00 PM-5:3	2 30 PM)	1:00	2 \$1,500.00 P-2	0.00 NM	2	\$3,000.00
Week: 09/24/12 09	nd Date 9/30/12	Weekdays 2		<u>Rate</u> \$1,500.00	Rating 0.00					
14 WPLG 10/01/12	10/02/12	Local 5p News	s CM	5-530P (5:00 PM-5:3	MT 30 PM)	1:00	4 \$1,500.00 P-2	0.00 NM	4	\$6,000.00
	<u>nd Date</u> 0/07/12	<u>Weekdays</u> MT	Spots/Week 4	Rate \$1,500.00	Rating 0.00					
15 WPLG 10/01/12	10/02/12	M-F 5p LCL News Local 5p News	s CM	530-6P (5:30 PM-6:0	MT 00 PM)	1:00	4 \$1,500.00 P-2	0.00 NM	4	\$6,000.00
	<u>nd Date</u> 0/07/12	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$1,500.00	Rating 0.00					
16 WPLG 09/28/12	09/28/12	M-F 5p LCL News Local 5p News	s CM	530-6P (5:30 PM-6:0	2 00 PM)	1:00	2 \$1,500.00 P-2	0.00 NM	2	\$3,000.00
	nd <u>Date</u> 9/30/12	Weekdays 2	Spots/Week 2	<u>Rate</u> \$1,500.00	Rating 0.00	1.00	****			
17 WPLG 10/01/12	10/02/12	M-F 6p LCL News M-F Local News	s CM	6-630pm (6:00 PM-6:3	MT 30 PM)	1:00	4 \$1,300.00 P-2	0.00 NM	4	\$5,200.00
Start Date E	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					

Print Date: 09/27/12





Contract / Revision

260629

Flight Dates 09/28/12-10/02/12

**Hiatus Dates** 

Original Date / Revision 09/27/12/ 09/27/12

Order Sep

00:15:00

Ln Ch Start End	Inventory Code Break	Start/End 1	Γime Days	Len Spo	ots Rate Pri	Rtg Type	Tota Spots	als Amount
17 WPLG 10/01/12 10/02/1	2 M-F 6p LCL News CM	6-630pm	MT	1:00	4 \$1,300.00 P-2	0.00 NM	4	\$5,200.00
	M-F Local News	(6:00 PM-6:						
Start Date End Date Week: 10/01/12 10/07/12		<u>Rate</u> \$1,300.00	Rating 0.00					
18 WPLG 09/28/12 09/28/1:		6-630pm	1	1:00	1 \$1,300.00 P-2	0.00 NM	1	\$1,300.00
	M-F Local News		_		. 41,0001001 2	0.00 1411		ψ1,000.00
Start Date End Date		<u>Rate</u>	Rating					
Week: 09/24/12 09/30/12	1 1	7 . 7	0.00					*
19 WPLG 10/01/12 10/02/1	2 M-F 7p Wheel of FortuneM M-F Wheel of Fortune	7-730pm	MT	1:00	1 \$4,000.00 P-2	0.00 NM	1	\$4,000.00
Start Date End Date		Rate	Rating					
Week: 10/01/12 10/07/12		\$4,000.00	0.00					
20 WPLG 09/28/12 09/28/1:	2 M-F 7p Wheel of Fortun <b>€</b> M M-F Wheel of Fortune	7-730pm	1	1:00	1 \$4,000.00 P-2	0.00 NM	1	\$4,000.00
Start Date End Date		<u>Rate</u>	Rating					
Week: 09/24/12 09/30/12		\$4,000.00	0.00					
21 WPLG 10/01/12 10/02/12		730-8pm	MT	1:00	2 \$4,600.00 P-2	0.00 NM	2	\$9,200.00
	M-F Jeopardy							
Start Date End Date		Rate	Rating					
Week: 10/01/12 10/07/12		\$4,600.00	0.00	4.00	4 44 000 00 0	0.00.101		<b>A.</b>
22 WPLG 09/28/12 09/28/12	2 M-F 730p Jeopardy CM M-F Jeopardy	730-8pm	1	1:00	1 \$4,600.00 P-2	0.00 NM	1	\$4,600.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12		\$4,600.00	0.00					
23 WPLG 09/28/12 09/28/1:	2 M-F 11-1135P CM M-F 11-1135P	11-1135P	1	1:00	1 \$4,000.00 P-2	0.00 NM	1	\$4,000.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/24/12 09/30/12	1	1 .,	0.00					
24 WPLG 10/01/12 10/02/1	2 M-F 11-1135P CM M-F 11-1135P	11-1135P	MT	1:00	2 \$4,000.00 P-2	0.00 NM	2	\$8,000.00
Start Date End Date		Rate	Rating					
Week: 10/01/12 10/07/12		\$4,000.00	0.00					
25 WPLG 09/29/12 09/29/12	2 Sa Wknd Early News CM Sa Weekend Early News	Various	2-	1:00	2 \$1,400.00 P-2	0.00 NM	2	\$2,800.00
Start Date End Date		Rate	Rating					
Week: 09/24/12 09/30/12		\$1,400.00	0.00					
26 WPLG 09/30/12 09/30/1:		various	1	1:00	1 \$1,400.00 P-2	0.00 NM	1	\$1,400.00
Start Date End Date	•	Rate	Rating					
Week: 09/24/12 09/30/12		\$1,400.00	0.00					
27 WPLG 09/30/12 09/30/12		11-1135P	1	1:00	1 \$3,200.00 P-2	0.00 NM	1	\$3,200.00
Start Date End Date		Rate	Rating					
Week: 09/24/12 09/30/12		\$3,200.00	0.00					



## Flight Dates 09/26/12-10/02/12

Order Sep 00:15:00

**Product** Estimate # 394

ROMNEY FOR PRESIDENT Alt Order # 06339244 Contract / Revision 260234

Original Date / Revision Billing Type Cash Agency Com 15%

09/27/12 09/27/12 **GENERAL** Order Type **Billing Contact** Billing Cycle EOM/EOC Advertiser Pol/Mitt Romney/R/ Presider

138 Conant Street Billing Calendar BROADCAST Beverly, MA 01915

<u>Demographic</u> A35+ Agency American Rambler Production **Rev Codes AGY** 

POL CAND **Buying Contact** Sales Office DC Product Codes PL-Presidential-Republican

Sales Region NAT Priority P-2 138 Conant Street

Agency Ref Advertiser Ref Beverly, MA 01915

Start Date

Primary Account Executive Aaron Ashe

Order%

Account Executive

Aaron Ashe 100%

**End Date** 

Order Share 100% Market Value 39725

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

**Order Totals** Billing Plan Month # of Spots **Net Amount Gross Amount** Rating Start Date End Date # Spots **Net Amount Gross Amount** September 2012 \$33,766.25 55 \$39,725.00 0.00 08/27/12 09/30/12 55 \$33,766.25 \$39,725.00 0.00 10/01/12 10/02/12 0 \$0.00 \$0.00 55 \$33,766.25 Totals \$39,725.00

Ln Ch Start End Inventory Code	Break Start/End	l Time Days	Len Spots	Rate Pri	Rtg Type §	<u>Tota</u> Spots	ls Amount
E 1 WPLG 10/01/12 10/02/12 M-F 6a LCL News LCL 10 News @ 6am	CM 6-7am (6:00 AM-	•	:30 2	\$750.00 P-2	0.00 NM	0	\$0.00
Week: 10/01/12 10/07/12 MT <u>Spot Ch Date Range Description</u> 1 WPLG 10/01/12-10/07/12 M-F 6a LCL News	<u>is/Week Rate</u> 2 \$750.00 <u>Start/End Time</u> 6-7am	0.00	eekdays Len	gth <u>Rate</u> :30 <del>(\$750.00)</del>	Rtg Type 0.00 NM		
Credited 2 WPLG 10/01/12-10/07/12 M-F 6a LCL News Credited	6-7am	(6:00 AM-6:30 AMT	Г	:30 <del>(\$750.00)</del>	0.00 <i>NM</i>		
E 2 WPLG 09/26/12 09/28/12 M-F 6a LCL News LCL 10 News @ 6am	CM 6-7am (6:00 AM-	WTF 6:30 AM)	:30 3	\$750.00 P-2	0.00 NM	2	\$1,500.00
Start Date End Date Weekdays Spot Week: 09/24/12 09/30/12WTF Spot Ch Date Range Description 2 WPLG 09/24/12-09/30/12 M-F 6a LCL News Credited	s/Week <u>Rate</u> 3 \$750.00 <u>Start/End Time</u> 6-7am	0.00	<u>eekdays Len</u> wThF	<u>gth Rate</u> :30 <del>(\$750.00)</del>	Rtg Type 0.00 NM		
E 3 WPLG 09/26/12 09/28/12	CM 6-7am	WTF	:30 3	\$750.00 P-2	0.00 NM	2	\$1,500.00



260234

Flight Dates 09/26/12-10/02/12

**Hiatus Dates** 

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Tota Spots	ils Amount
M-F 6a LCL News	opoto:	7 till dille
LCL 10 News @ 6am (6:30 AM-7:00 AM) <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/24/12 09/30/12WTF 3 \$750.00 0.00 <u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u> 2 WPLG 09/24/12-09/30/12 M-F 6a LCL News 6-7am (6:30 AM-7:00 AWThF :30 (\$750.00) 0.00 NM  Credited		
E 4 WPLG 10/01/12 10/02/12 M-F 6a LCL News CM 6-7am MT :30 2 \$750.00 P-2 0.00 NM LCL 10 News @ 6am (6:30 AM-7:00 AM)  Start Date End Date Weekdays Spots/Week Rate Rating	0	\$0.00
Week: 10/01/12       10/07/12       MT       2       \$750.00       0.00         Spot       Ch       Date Range       Description       Start/End Time       Weekdays       Length       Rate       Rtg       Type         1       WPLG       10/01/12-10/07/12 M-F 6a LCL News       6-7am       (6:30 AM-7:00 AMT       :30 (\$750.00)       0.00 NM         Credited		
2 WPLG 10/01/12-10/07/12 M-F 6a LCL News 6-7am (6:30 AM-7:00 AMT :30 <del>(\$750.00)</del> 0.00 NM Credited		
E 5 WPLG 10/01/12 10/02/12 M-F 7-9a GMA CM 7-9am MT :30 2 \$850.00 P-2 0.00 NM Good Morning America (7:00 AM-7:30 AM)	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/01/12 10/07/12 MT 2 \$850.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type  1 WPLG 10/01/12-10/07/12 M-F 7-9a GMA 7-9am (7:00 AM-7:30 AMT :30 (\$850.00) 0.00 NM  Credited		
2 WPLG 10/01/12-10/07/12 M-F 7-9a GMA 7-9am (7:00 AM-7:30 AMT :30 <del>(\$850.00)</del> 0.00 <i>NM</i> Credited		
E 6 WPLG 09/26/12 09/28/12 M-F 7-9a GMA CM 7-9amWTF :30 3 \$850.00 P-2 0.00 NM Good Morning America (7:00 AM-7:30 AM)	2	\$1,700.00
Start Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12        wTF         3 \$850.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           3 WPLG 09/24/12-09/30/12 M-F 7-9a GMA         7-9am         (7:00 AM-7:30 AwThF         :30 (\$850.00)         0.00 NM           Credited		
E 7 WPLG 09/26/12 09/28/12 M-F 7-9a GMA CM 7-9amWTF :30 3 \$850.00 P-2 0.00 NM Good Morning America (7:30 AM-8:00 AM)	2	\$1,700.00
Start Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12        wTF         3 \$850.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           3 WPLG 09/24/12-09/30/12 M-F 7-9a GMA         7-9am         (7:30 AM-8:00 AwThF         :30 (\$850.00)         0.00 NM           Credited		
E 8 WPLG 10/01/12 10/02/12 M-F 7-9a GMA CM 7-9am MT :30 2 \$850.00 P-2 0.00 NM Good Morning America (7:30 AM-8:00 AM)	0	\$0.00
Start Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/01/12         10/07/12         MT         2 \$850.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 WPLG 10/01/12-10/07/12 M-F 7-9a GMA         7-9am         (7:30 AM-8:00 AMT         :30 (\$850.00)         0.00 NM           Credited		
2 WPLG 10/01/12-10/07/12 M-F 7-9a GMA 7-9am (7:30 AM-8:00 AMT :30 <del>(\$850.00)</del> 0.00 NM Credited		
E 9 WPLG 09/26/12 09/28/12 M-F 7-9a GMA CM 7-9amWTF :30 3 \$850.00 P-2 0.00 NM Good Morning America (8:00 AM-8:30 AM)	2	\$1,700.00
Start Date		



260234

Flight Dates 09/26/12-10/02/12

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Tota	
		Amount
E 9 WPLG 09/26/12 09/28/12 M-F 7-9a GMA CM 7-9amWTF :30 3 \$850.00 P-2 0.00 NM Good Morning America (8:00 AM-8:30 AM)	2	\$1,700.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/24/12 09/30/12WTF 3 \$850.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 WPLG 09/24/12-09/30/12 M-F 7-9a GMA 7-9am (8:00 AM-8:30 AwThF :30 <del>(\$850.00)</del> 0.00 NM		
Credited		
E 10 WPLG 10/01/12 10/02/12 M-F 7-9a GMA CM 7-9am MT :30 2 \$850.00 P-2 0.00 NM Good Morning America (8:00 AM-8:30 AM)	0	\$0.00
Start Date <u> </u>		
Week: 10/01/12		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 WPLG 10/01/12-10/07/12 M-F 7-9a GMA 7-9am (8:00 AM-8:30 AMT :30 <del>(\$850.00)</del> 0.00 NM		
Credited		
2 WPLG 10/01/12-10/07/12 M-F 7-9a GMA 7-9am (8:00 AM-8:30 AMT :30 <del>(\$850.00)</del> 0.00 NM Credited		
E 11 WPLG 09/26/12 09/28/12 M-F 7-9a GMA CM 7-9amWTF :30 3 \$850.00 P-2 0.00 NM	2	\$1,700.00
Good Morning America (8:30 AM-9:00 AM)		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12WTF 3 \$850.00 0.00		
Week: 09/24/12 09/30/12WTF 3 \$850.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
3 WPLG 09/24/12-09/30/12 M-F 7-9a GMA 7-9am (8:30 AM-9:00 A - WThF :30 (\$850.00) 0.00 NM		
Credited		
E 12 WPLG 10/01/12 10/02/12 M-F 7-9a GMA CM 7-9am MT :30 2 \$850.00 P-2 0.00 NM	0	\$0.00
Good Morning America (8:30 AM-9:00 AM)	Ū	ψ0.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12 10/07/12 MT 2 \$850.00 0.00		
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u>		
1 WPLG 10/01/12-10/07/12 M-F 7-9a GMA 7-9am (8:30 AM-9:00 AMT :30 <del>(\$850.00)</del> 0.00 NM		
Credited		
2 WPLG 10/01/12-10/07/12 M-F 7-9a GMA 7-9am (8:30 AM-9:00 AMT :30 <del>(\$850.00)</del> 0.00 NM		
Credited		
E 13 WPLG 10/01/12 10/02/12 M-F 9a Live/Kelly CM 9-10a MT :30 2 \$400.00 P-2 0.00 NM Live With Kelly (9:00 AM-10:00 AM)	0	\$0.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 10/01/12 10/07/12 MT 2 \$400.00 0.00		
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 WPLG 10/01/12-10/07/12 M-F 9a Live/Kelly         9-10a         (9:00 AM-10:00 MT         :30 (\$400.00)         0.00 NM		
Credited 9.00 Alvi-10.00 Min30 <del>(\$400.00)</del> 0.00 Min		
2 WPLG 10/01/12-10/07/12 M-F 9a Live/Kelly 9-10a (9:00 AM-10:00 MT :30 (\$4 <del>00.00)</del> 0.00 NM		
Credited		
	2	\$800.00
E 14 WPLG 09/26/12 09/28/12 M-F 9a Live/Kelly CM 9-10aWTF :30 3 \$400.00 P-2 0.00 NM Live With Kelly (9:00 AM-10:00 AM)	2	φ600.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 09/24/12 09/30/12WTF 3 \$400.00 0.00		
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u>		
2 WPLG 09/24/12-09/30/12 M-F 9a Live/Kelly 9-10a (9:00 AM-10:00WThF :30 <del>(\$400.00)</del> 0.00 NM		
Credited		
E 15 WPLG 09/26/12 09/28/12 M-F 11a The View CM 11-12nWTF :30 3 \$1,000.00 P-2 0.00 NM	2	\$2,000.00
M-F The View (11:00 AM-12:00 PM)		
Start Date End Date Weekdays Spots/Week Rate Rating		



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00:15:00

<u>Advertiser</u> Pol/Mitt Romney/R/ Preside <u>Product</u> ROMNEY FOR PRESIDENT <u>Estimate #</u> 394

E16 WPLG 08/28/12 09/28/12 WF-113 The View (11:00 AM-12:00 PM)  Week 08/24/12 09/28/12 WF-12 Veek days Spots/Week Rate Rating Week 08/24/12 09/28/12 WF-12 Veek 08/24/12 09/28/12 Veek 08/24/12 09/28/12 WF-12 Veek 08/24/12 09/28/12 UV-12 Veek 08/24/12 09/28/12 UV-12 Veek 08/24/12 09/28/12 UV-12 Veek 08/24/12 UV-12 Veek 08/	Ln Ch Start End	Inventory Code	Break Start/End	Time Davs	Len Spo	ts Rate Pri	Rta Tyne	Tota Spots	ls Amount
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Weekdays   Length   Rate   Rig   Type   Rating   Ratin		M-F 11a The View	CM 11-12n	WTF-	•				\$2,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Weekdays   Length   Rate   Rating   Rate   R	Week: 09/24/12 09/30/12 <u>Spot Ch Date Range D</u> 1 WPLG 09/24/12-09/30/12 M	Weekdays WTF escription	Spots/Week Rate 3 \$1,000.00 Start/End Time	Rating 0.00					
Start Date   End Date   Weekdays   Description   Start/End Time   Weekdays   Length   Rate   Rig   Type   1/4/Fig	E 16 WPLG 10/01/12 10/02/12		CM 11-12n	MT	- :30	2 \$1,000.00 P-2	0.00 NM	0	\$0.00
Credited	Week: 10/01/12 10/07/12 <u>Spot Ch Date Range</u> <u>D</u> 1 WPLG 10/01/12-10/07/12 M	Weekdays MT escription	2 \$1,000.00 Start/End Time					·	
New		1-F 11a The View	11-12n		MT	:30 <del>(\$1,000.00)</del>	0.00 <i>NM</i>		
Start Date   Meekdays   Spots/Week   Rate   Rating   Weekdays   Spots/Week   Rate   Start Date   Spots/Week   Rate   Rating   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   Sp	E 17 WPLG 09/26/12 09/28/12				- :30	3 \$400.00 P-2	0.00 NM	2	\$800.00
M-F LCL 10 News @ No	Week: 09/24/12 09/30/12 <u>Spot Ch Date Range</u> D 1 WPLG 09/24/12-09/30/12 M	Weekdays WTF escription	Spots/Week Rate 3 \$400.00 Start/End Time	Rating 0.00					
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E 18 WPLG 10/01/12 10/02/12				- :30	2 \$400.00 P-2	0.00 NM	0	\$0.00
E 19 WPLG 10/01/12 10/02/12 M-F 12n News CM 12-1PM MT :30 2 \$400.00 P-2 0.00 NM 0 \$0.0      Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	Week: 10/01/12 10/07/12 <u>Spot Ch Date Range</u> D 1 WPLG 10/01/12-10/07/12 M	MT escription	2 \$400.00 Start/End Time	0.00					
M-F LCL 10 News @ No		1-F 12n News	12-1PM	(12:00 PM-12:3	(MT	:30 <del>(\$400.00)</del>	0.00 <i>NM</i>		
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E 19 WPLG 10/01/12 10/02/12				- :30	2 \$400.00 P-2	0.00 NM	0	\$0.00
2 WPLG 10/01/12-10/07/12 M-F 12n News 12-1PM (12:30 PM-1:00 MT :30 (\$400.00) 0.00 NM Credited  E 20 WPLG 09/26/12 09/28/12 M-F 12n News CM 12-1PMWTF :30 3 \$400.00 P-2 0.00 NM 2 \$800.0 M-F LCL 10 News @ No (12:30 PM-1:00 PM)  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12WTF 3 \$400.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 WPLG 09/24/12-09/30/12 M-F 12n News 12-1PM (12:30 PM-1:00 ;WThF :30 (\$400.00) 0.00 NM Credited  E 21 WPLG 10/01/12 10/02/12 M-F 1p The Chew CM 1-2p MT :30 2 \$175.00 LUR 0.00 NM 0 \$0.00	Week: 10/01/12 10/07/12 <u>Spot Ch Date Range</u> <u>D</u> 1 WPLG 10/01/12-10/07/12 M	Weekdays MT escription	Spots/Week         Rate           2         \$400.00           Start/End Time	Rating 0.00					
E 20 WPLG 09/26/12 09/28/12 M-F 12n News CM 12-1PMWTF :30 3 \$400.00 P-2 0.00 NM M-F LCL 10 News @ No (12:30 PM-1:00 PM)  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12WTF 3 \$400.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 WPLG 09/24/12-09/30/12 M-F 12n News 12-1PM (12:30 PM-1:00 ;WThF :30 (\$400.00) 0.00 NM Credited  E 21 WPLG 10/01/12 10/02/12 M-F 1p The Chew CM 1-2p MT :30 2 \$175.00 LUR 0.00 NM 0 \$0.00	2 WPLG 10/01/12-10/07/12 N	1-F 12n News	12-1PM	(12:30 PM-1:00	MT	:30 <del>(\$400.00)</del>	0.00 <i>NM</i>		
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12        wTF         3 \$400.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg Type           2 WPLG 09/24/12-09/30/12 M-F 12n News         12-1PM         (12:30 PM-1:00 ,wThF         :30 (\$400.00)         0.00 NM           Credited           E 21 WPLG 10/01/12 10/02/12 M-F 1p The Chew         CM         1-2p         MT         :30         2 \$175.00 LUR 0.00 NM         0         \$0.00 NM           The Chew         (1:00 PM-2:00 PM)	E 20 WPLG 09/26/12 09/28/12				- :30	3 \$400.00 P-2	0.00 NM	2	\$800.00
E 21 WPLG 10/01/12 10/02/12 M-F 1p The Chew CM 1-2p MT :30 2 \$175.00 LUR 0.00 NM 0 \$0.00 The Chew (1:00 PM-2:00 PM)	Week: 09/24/12 09/30/12 <u>Spot Ch Date Range</u> <u>D</u> 2 WPLG 09/24/12-09/30/12 M	Weekdays WTF escription	Spots/Week         Rate           3         \$400.00           Start/End Time	Rating 0.00					
		M-F 1p The Chew	•		- :30	2 \$175.00 LUR	0.00 NM	0	\$0.00
	Start Date End Date		·						



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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Ty	<u>Tota</u> pe Spots	als Amount
E 21 WPLG 10/01/12 10/02/12 M-F 1p The Chew CM 1-2p MT :30 2 \$175.00 LUR 0.00 II The Chew (1:00 PM-2:00 PM)	O MM	\$0.00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/01/12 10/07/12 MT 2 \$175.00 0.00 <u>Spot Ch Date Range Description Start/End Time</u> <u>Weekdays Length Rate Rtg Ty</u>	<u>pe</u>	
1 WPLG 10/01/12-10/07/12 M-F 1p The Chew 1-2p (1:00 PM-2:00 PMT :30 <del>(\$175.00)</del> 0.00 I Credited		
2 WPLG 10/01/12-10/07/12 M-F 1p The Chew 1-2p (1:00 PM-2:00 PMT :30 <del>(\$175.00)</del> 0.00 I Credited		
22 WPLG 09/26/12 09/26/12 M-F 1p The Chew CM 1-2p3 :30 3 \$175.00 LUR 0.00 I The Chew (1:00 PM-2:00 PM)	NM 3	\$525.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12        3         3         \$175.00         0.00           E 23 WPLG         09/26/12         09/28/12         M-F 2p Gen Hospital         CM         2-3p        wTF         :30         3         \$450.00 P-2         0.00	NIM 2	<b>\$000.00</b>
E 23 WPLG 09/26/12 09/28/12 M-F 2p Gen Hospital CM 2-3pWTF :30 3 \$450.00 P-2 0.00   General Hospital  Start Date	NM 2	\$900.00
Week: 09/24/1209/30/12WTF3\$450.000.00SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRateRtgTy		
2 WPLG 09/24/12-09/30/12 M-F 2p Gen Hospital 2-3pWThF :30 <del>(\$450.00)</del> 0.00 in Credited	NM	
E 24 WPLG 10/01/12 10/02/12 M-F 2p Gen Hospital CM 2-3p MT :30 2 \$450.00 P-2 0.00   General Hospital (2:00 PM-3:00 PM)	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 MT 2 \$450.00 0.00 Spot Ch Date Bange Description Start/End Time Weekdays Length Rate Rate Rating	mo	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty  1 WPLG 10/01/12-10/07/12 M-F 2p Gen Hospital 2-3p (2:00 PM-3:00 PMT :30 (\$450.00) 0.00 PMT		
2 WPLG 10/01/12-10/07/12 M-F 2p Gen Hospital 2-3p (2:00 PM-3:00 PMT :30 <del>(\$450:00)</del> 0.00 in Credited	NM	
E 25 WPLG 10/01/12 10/02/12 M-F 3p Katie Couric CM 3-4p MT :30 2 \$200.00 LUR 0.00 Katie Couric (3:00 PM-3:30 PM)	NM 0	\$0.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/01/12         10/07/12         MT         2         \$200.00         0.00		
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Ty           1 WPLG 10/01/12-10/07/12 M-F 3p Katie Couric         3-4p         (3:00 PM-3:30 PMT		
2 WPLG 10/01/12-10/07/12 M-F 3p Katie Couric 3-4p (3:00 PM-3:30 PMT :30 <del>(\$200.00)</del> 0.00 PG Credited	NM	
E 26 WPLG 09/26/12 09/28/12 M-F 3p Katie Couric CM 3-4pWTF :30 3 \$200.00 LUR 0.00 Katie Couric (3:00 PM-3:30 PM)	NM 2	\$400.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12        wTF         3 \$200.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Ty           2 WPLG 09/24/12-09/30/12 M-F 3p Katie Couric         3-4p         (3:00 PM-3:30 PwThF         :30 (\$200.00)         0.00		
Credited  E 27 WPLG 10/01/12 10/02/12 M-F 3p Katie Couric CM 3-4p MT :30 2 \$200.00 LUR 0.00   Katie Couric (3:30 PM-4:00 PM)	NM 0	\$0.00
Start Date	l	



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l = Ob	C11	F4	lavorata a consta	Dunale	C44/Ed	Time o	Davis	lon Cos	, to	Data Dri	Dta Tuno	Tota	
	Start	End	Inventory Code		Start/End	Time		Len Spo		Rate Pri	<u> </u>		Amount
E 27 WPLG 1	10/01/1	2 10/02/12	M-F 3p Katie Cour Katie Couric	ric CM	3-4p (3:30 PM-4	4:00 PM	MT 1)	- :30	2 5	200.00 LUR	0.00 NM	0	\$0.00
	1/12 Date Ra 0/01/1:		Weekdays MT escription I-F 3p Katie Couric	Spots/Week 2 Star 3-4p	\$200.00 <u>t/End Time</u>	(	0.00	<u>Weekdays</u> ™T	Lengt - :3	<u>h Rate</u> 0 <del>(\$200.00)</del>	Rtg Type 0.00 <i>NM</i>		
	0/01/12	2-10/07/12 M	1-F 3p Katie Couric	3-4p	•	(3:30	PM-4:00 F	<sup>р</sup> мТ	- :3	0 <del>(\$200.00)</del>	0.00 <i>NM</i>		
E 28 WPLG	09/26/1	2 09/28/12	M-F 3p Katie Cour Katie Couric	ric CM	3-4p (3:30 PM-4	4:00 PM	WTF- 1)	- :30	3	\$200.00 LUR	0.00 NM	2	\$400.00
	4/12 Date Ra 09/24/1		WeekdaysWTF lescription M-F 3p Katie Couric		\$200.00 t/End Time	) (	<u>ting</u> 0.00 <i>PM-4:00 F</i>	<u>Weekdays</u> ⊃w⊤hF		<u>h Rate</u> 0 <del>(\$200.00)</del>	Rtg Type 0.00 NM		
E 29 WPLG	10/01/1	2 10/02/12	M-F 4p Dr Oz Dr Oz	СМ	4-5p (4:00 PM-	4·30 PM	MT	- :30	4	\$650.00 P-2	0.00 NM	0	\$0.00
1 WPLG 1 Cred	1/12 Date Ra 10/01/1. lited	2-10/07/12 N		Spots/Week 4 Star 4-5p 4-5p	Rate \$650.00 t/End Time	(4:00 i	t <u>ing</u> 0.00 PM-4:30 F	<u>Weekdays</u> ⊃MT	- :3	<u>h Rate</u> 0 <del>(\$650.00)</del> 0 <del>(\$650.00)</del>			
Cred 3 WPLG 1	lited 10/01/1		1-F 4p Dr Oz	4-5p		,		PMT		0 <del>(\$650.00)</del>			
Cred 4 WPLG 1 Cred	0/01/1	2-10/07/12 N	1-F 4p Dr Oz	4-5 <u>r</u>	)	(4:00	PM-4:30 F	PMT	- :3	0 <del>(\$650.00)</del>	0.00 <i>NM</i>		
E 30 WPLG	09/26/1	2 09/28/12	M-F 4p Dr Oz Dr Oz	СМ	4-5p (4:00 PM-	4:30 PM	WTF- 1)	- :30	6	\$650.00 P-2	0.00 NM	4	\$2,600.00
Week: 09/24 Spot Ch <u>C</u> 3 WPLG 0 Cred	Date Ra 09/24/1 dited 09/24/1	2-09/30/12 N	WeekdayswTF Description M-F 4p Dr Oz M-F 4p Dr Oz	Spots/Week 6 Star 4-5p 4-5p	<u>Rate</u> \$650.00 <u>t/End Time</u>	(4:00	ting 0.00 PM-4:30 F	WeekdayswThF		<u>h Rate</u> 0 <del>(\$650.00)</del> 0 <del>(\$650.00)</del>		ŀ	
		12 09/28/12	M-F 5p LCL News	s CM	5-6p (5:00 PM-	5:20 DN	WTF-	- :30	3	\$325.00 LUR	0.00 NM	2	\$650.00
Week: 09/24 Spot Ch D	<u>Date Ra</u> 09/24/1		Local 5p News  WeekdaysWTF Description 4-F 5p LCL News	Spots/Week 3 Star 5-6p	<u>Rate</u> \$325.00 t/End Time	<u>Ra</u> )	iting 0.00	<u>Weekdays</u> ⊃wThF		0 <del>(\$325.00)</del>			
	<u>Date</u>	12 10/02/12 <u>End Date</u> 10/07/12	M-F 5p LCL News Local 5p News <u>Weekdays</u> MT	Spots/Week		Ra	MT /I) <u>sting</u> 0.00	- :30	2	\$325.00 LUR	0.00 NM	0	\$0.00



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AND THE PROPERTY OF THE SIDE OF TOURSE NO WINE I TOK PRESIDENT LISTINGE # 394	<b>-</b> ,	
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Tota Spots	Amount
E 32 WPLG 10/01/12 10/02/12 M-F 5p LCL News CM 5-6p MT :30 2 \$325.00 LUR 0.00 NM	0	\$0.00
Local 5p News (5:00 PM-5:30 PM) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating		
Week: 10/01/12 10/07/12 MT 2 \$325.00 0.00		
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 WPLG 10/01/12-10/07/12 M-F 5p LCL News         5-6p         (5:00 PM-5:30 PMT :30 (\$325.00)         0.00 NM		
Credited		
2 WPLG 10/01/12-10/07/12 M-F 5p LCL News 5-6p (5:00 PM-5:30 PMT :30 <del>(\$325.00)</del> 0.00 NM Credited		
E 33 WPLG 10/01/12 10/02/12 M-F 5p LCL News CM 5-6p MT :30 2 \$325.00 LUR 0.00 NN Local 5p News (5:30 PM-6:00 PM)	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 MT 2 \$325.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 WPLG 10/01/12-10/07/12 M-F 5p LCL News 5-6p (5:30 PM-6:00 PMT :30 <del>(\$325.00)</del> 0.00 NM Credited	1	
2 WPLG 10/01/12-10/07/12 M-F 5p LCL News 5-6p (5:30 PM-6:00 PMT :30 (\$325.00) 0.00 NM Credited	1	
E 34 WPLG 09/26/12 09/28/12 M-F 5p LCL News CM 5-6pWTF :30 3 \$325.00 LUR 0.00 NM	2	\$650.00
Local 5p News (5:30 PM-6:00 PM)		·
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/24/12 09/30/12WTF 3 \$325.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 WPLG 09/24/12-09/30/12 M-F 5p LCL News 5-6p (5:30 PM-6:00 PWThF :30 <del>(\$325.00)</del> 0.00 NM Credited		
E 35 WPLG 10/01/12 10/02/12 M-F 6p LCL News CM 6-630pm MT :30 4 \$550.00 LUR 0.00 NN M-F Local News (6:00 PM-6:30 PM)	0	\$0.00
Start Date End Date <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 MT 4 \$550.00 0.00		
Week: 10/01/1210/07/12MT4\$550.000.00SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType		
1 WPLG 10/01/12-10/07/12 M-F 6p LCL News 6-630pm (6:00 PM-6:30 PMT :30 <del>(\$550.00)</del> 0.00 NM Credited		
2 WPLG 10/01/12-10/07/12 M-F 6p LCL News 6-630pm (6:00 PM-6:30 PMT :30 <del>(\$550.00)</del> 0.00 NM Credited		
3 WPLG 10/01/12-10/07/12 M-F 6p LCL News 6-630pm (6:00 PM-6:30 PMT :30 <del>(\$550.00)</del> 0.00 NM Credited		
4 WPLG 10/01/12-10/07/12 M-F 6p LCL News 6-630pm (6:00 PM-6:30 PMT :30 <del>(\$550.00)</del> 0.00 NM Credited	!	
E 36 WPLG 09/26/12 09/28/12 M-F 6p LCL News CM 6-630pmWTF :30 6 \$550.00 LUR 0.00 NM M-F Local News (6:00 PM-6:30 PM)	4	\$2,200.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/24/12 09/30/12WTF 6 \$550.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
3 WPLG 09/24/12-09/30/12 M-F 6p LCL News 6-630pm (6:00 PM-6:30 PwThF :30 (\$550.00) 0.00 NM Credited		
4 WPLG 09/24/12-09/30/12 M-F 6p LCL News 6-630pm (6:00 PM-6:30 PWThF :30 (\$550.00) 0.00 NM Credited	ļ	
E 37 WPLG 09/26/12 09/28/12 M-F 7p Wheel of Fortun <b>©</b> M 7-730pmWTF :30 3 \$800.00 LUR 0.00 NM M-F Wheel of Fortune (7:00 PM-7:30 PM)	2	\$1,600.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/24/12 09/30/12WTF 3 \$800.00 0.00		



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Ln Ch	Start	End	Inventory Code	Brook	Start/End	Time Days	Len Spo	ote D	Pata Pri	Rtg Type	Tota	<u>lls</u> Amount
			M-F 7p Wheel of		7-730pm	WT	•			0.00 NM		\$1,600.00
	33/23/ (2	00,20,12	M-F Wheel of Fo		(7:00 PM-7		.00	ο ψο	00.00 LOT	0.00 14141	_	ψ1,000.00
***************************************		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Spot Ch	/24/12 <u>  Date Ran</u>	09/30/12 ge D	WTF escription	-	\$800.00 t/End Time	0.00	Weekdays	Length	Pate	Rtg Type		
			-F 7p Wheel of Fo		0pm	(7:00 PM-7:3	0 <i>P</i> WThF			0.00 NM		
Cre	edited								. ,			
E 38 WPLG	10/01/12	10/02/12	M-F 7p Wheel of M-F Wheel of Fo		7-730pm (7:00 PM-7	MT (:30 PM)	:30	2 \$8	00.00 LUR	0.00 NM	0	\$0.00
<u>Sta</u> Week: 10/		End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week		Rating						
	<u>nomz</u> <u>n Date Ran</u>		escription		\$800.00 <u>t/End Time</u>	0.00	Weekdays	Length	Rate	Rtg Type		
			-F 7p Wheel of Fo		0pm	(7:00 PM-7:3	0 <i>P</i> MT			0.00 NM		
	edited											
Cre	edited		-F 7p Wheel of Fo		0pm	(7:00 PM-7:3	0 <i>P</i> MT	- :30	<del>(\$800.00)</del>	0.00 <i>NM</i>		
E 39 WPLG	10/01/12	10/02/12	M-F 730p Jeopar M-F Jeopardy	dy CM	730-8pm (7:30 PM-8	MT	:30	4 \$2,3	00.00 P-2	0.00 NM	0	\$0.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/01/12	10/07/12	MT	4	\$2,300.00							
	Date Ran		escription		VEnd Time	(7.00 D) ( 0.0	Weekdays	<u>Length</u>		Rtg Type		
	- 10/01/12- edited	10/07/1214	-F 730p Jeopardy	/30-	8pm	(7:30 PM-8:00	0 <i>P</i> MT	- :30(4	52 <del>,300.00)</del>	0.00 NM		
		10/07/12 M	-F 730p Jeopardy	730-	8pm	(7:30 PM-8:0	0 <i>P</i> MT	- :30(9	\$2,300.00)	0.00 NM		
Cre	edited				•	•		•	,			
Cre	edited		-F 730p Jeopardy		8pm	(7:30 PM-8:00	0 <i>P</i> MT	- :30(\$	\$ <del>2,300.00)</del>	0.00 <i>NM</i>		
	3 10/01/12- edited	10/07/12 M	-F 730p Jeopardy	730-	8pm	(7:30 PM-8:00	0 <i>P</i> MT	- :30(\$	\$ <del>2,300.00)</del>	0.00 <i>NM</i>		
E 40 WPLG	09/26/12	09/28/12	M-F 730p Jeopar M-F Jeopardy	dy CM	730-8pm (7:30 PM-8	wTi :00 PM)	= :30	6 \$2,30	00.00 P <b>-</b> 2	0.00 NM	4	\$9,200.00
<del></del>		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/: Spot Ch	/24/12 <u>Date Ran</u>	09/30/12	WTF escription		\$2,300.00 VEnd Time	0.00	Weekdays	Length	Pate	Rtg Type		
			-F 730p Jeopardy		8pm	(7:30 PM-8:00	<u>vveekuays</u> 0 <i>P</i> WThF			0.00 NW		
Cre	edited				·	•		•	,			
	6 09/24/12- edited	09/30/12 M	-F 730p Jeopardy	730-	8pm	(7:30 PM-8:00	0 <i>P</i> WThF	- :30 <del>(\$</del>	\$ <del>2,300.00)</del>	0.00 <i>NM</i>		
E 41 WPLG	10/01/12	10/02/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	MT	:30	4 \$2,00	00.00 P-2	0.00 NM	0	\$0.00
Sta	rt Date	End Date	Weekdays	Spots/Week	(11:00 PM- Rate	Rating						
Week: 10/		10/07/12	MT		\$2,000.00	0.00						
	Date Ran		escription		VEnd Time		Weekdays	<u>Length</u>		Rtg Type		
	6 10/01/12- edited	10/07/12 M	-F 11-1135P	11-1	135P	(11:00 PM-11	:3(MT	· :30 <del>(\$</del>	5 <del>2,000.00)</del>	0.00 <i>NM</i>		
		10/07/12 M	-F 11-1135P	11-1	135P	(11:00 PM-11	:3(MT	:30/9	2.000.00	0.00 <i>NM</i>		
	edited			., .		1		.55(4	_,	2.22 / 11/1		
	3 10/01/12- edited	10/07/12 M	-F 11-1135P	11-1	135P	(11:00 PM-11	:3(MT	· :30 <del>(</del> \$	\$ <del>2,000.00)</del>	0.00 <i>NM</i>		
4 WPLG	3 10/01/12-	10/07/12 M	-F 11-1135P	11-1	135P	(11:00 PM-11	:30MT	:30(\$	\$ <del>2,000.00)</del>	0.00 <i>NM</i>		
Cre	edited											



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Flight Dates 09/26/12-10/02/12

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Tota Spots	ils Amount
E 41 WPLG 10/01/12 10/02/12 M-F 11-1135P CM 11-1135P MT :30 4 \$2,000.00 P-2 0.00 NM M-F 11-1135P (11:00 PM-11:30 PM)		\$0.00
E 42 WPLG 09/26/12 09/28/12 M-F 11-1135P CM 11-1135PWTF :30 3 \$2,000.00 P-2 0.00 NM M-F 11-1135P (11:00 PM-11:30 PM)	2	\$4,000.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12        wTF         3 \$2,000.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           3 WPLG 09/24/12-09/30/12 M-F 11-1135P         11-1135P         (11:00 PM-11:3CwThF         :30(\$2,000.00)         0.00 NM           Credited         Credited         Company of the company of th		
E 43 WPLG 10/01/12 10/02/12 M-F 1135-12:06a Nightli@M 1135p-1206am MT :30 2 \$300.00 LUR 0.00 NM M-F Nightline (11:30 PM-12:00 XM)	0	\$0.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/01/12         10/07/12         MT         2 \$300.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 WPLG 10/01/12-10/07/12 M-F 1135-12:06a Nightline         1135p-1206am         (11:30 PM-12:00MT         :30 (\$300.00)         0.00 NM           Credited		
2 WPLG 10/01/12-10/07/12 M-F 1135-12:06a Nightline 1135p-1206am (11:30 PM-12:00MT :30 <del>(\$300.00)</del> 0.00 NM Credited		
E 44 WPLG 09/26/12 09/28/12 M-F 1135-12:06a Nightli@M 1135p-1206amWTF :30 3 \$950.00 P-2 0.00 NM M-F Nightline (11:30 PM-12:00 XM)	2	\$1,900.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12        WTF         3 \$950.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           2 WPLG 09/24/12-09/30/12 M-F 1135-12:06a Nightline         1135p-1206am         (11:30 PM-12:0CWThF         :30 (\$950.00)         0.00 NM           Credited         Credited         Credited         Company of the co		
E 45 WPLG 09/26/12 09/28/12 M-F 5a LCL News CM 5-6amWTF :30 3 \$125.00 LUR 0.00 NM LCL 10 News @ 5am (5:00 AM-5:30 AM)	2	\$250.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12        WTF         3 \$125.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 WPLG 09/24/12-09/30/12 M-F 5a LCL News         5-6am         (5:00 AM-5:30 AWThF         :30 (\$125.00)         0.00 NM           Credited		
E 46 WPLG 10/01/12 10/02/12 M-F 5a LCL News CM 5-6am MT :30 2 \$125.00 LUR 0.00 NM LCL 10 News @ 5am (5:00 AM-5:30 AM)	0	\$0.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/01/12         10/07/12         MT         2         \$125.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 WPLG 10/01/12-10/07/12 M-F 5a LCL News         5-6am         (5:00 AM-5:30 AMT         :30 (\$125.00)         0.00 NM           Credited		
2 WPLG 10/01/12-10/07/12 M-F 5a LCL News 5-6am (5:00 AM-5:30 AMT:30 <del>(\$125.00)</del> 0.00 NM Credited		
E 47 WPLG 10/01/12 10/02/12 M-F 5a LCL News CM 5-6am MT :30 2 \$125.00 LUR 0.00 NM LCL 10 News @ 5am (5:30 AM-6:00 AM)	0	\$0.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/01/12         10/07/12         MT         2 \$125.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 WPLG 10/01/12-10/07/12 M-F 5a LCL News         5-6am         (5:30 AM-6:00 AMT         :30 (\$125.00)         0.00 NM		
2 WPLG 10/01/12-10/07/12 M-F 5a LCL News 5-6am (5:30 AM-6:00 AMT :30 <del>(\$125.00)</del> 0.00 NM Credited		
E 09/28/12 CM 5-6am 3 LUR 0.00 NM	2	\$250.00



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Flight Dates 09/26/12-10/02/12

**Hiatus Dates** 

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Order Sep 00:15:00

Ln Ch Start End	Inventory Code	Break Start/Er	nd Time Days	Len Spo	ts Rate Pri	Rtg Type	Tota Spots	ls Amount
48 WPLG 09/26/12	M-F 5a LCL News LCL 10 News @ 5a		WTF 1-6:00 AM)	•	\$125.00		·•	
Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 2 WPLG 09/24/12-09/30/12 M- Credited	WTF escription	Spots/Week <u>Rat</u> 3 \$125.0 <u>Start/End Tim</u> 5-6am	0.00 e	<u>Weekdays</u> <i>A</i> wThF		Rtg Type 0.00 NM		
E 49 WPLG 10/01/12 10/01/12  Start Date End Date  Week: 10/01/12 10/07/12  Spot Ch Date Range De  1 WPLG 10/01/12-10/07/12 Me  Credited	Dancing With The Weekdays Secription	CM 8-10p Sta (8:00 PM <u>Spots/Week Rat</u> 2 \$5,000.0 <u>Start/End Tim</u> 8-10p	0.00 0.00	<u>Weekdays</u>	2 \$5,000.00 LUR <u>Length</u> <u>Rate</u> :30(\$5,000.00)	Rtg Type	0	\$0.00
2 WPLG 10/01/12-10/07/12 M Credited	on 8-9p	8-10p	(8:00 PM-10:0	0 M	:30(\$ <del>5,000.00)</del>	0.00 <i>NM</i>		
Start Date End Date Week: 10/01/12 10/07/12 Spot Ch Date Range De 1 WPLG 10/01/12-10/07/12 Me Credited	Castle <u>Weekdays</u> 1 escription	Spots/Week Ra 1 \$7,000.0 Start/End Tim	0.00	<u>Weekdays</u>		Rtg Type	0	\$0.00
E 51 WPLG 10/02/12 10/02/12	Tue 8-9p Dancing With The	CM 8-9p Sta (8:00 PM	-1 1-9:00 PM)	:30	1 \$4,000.00 LUR	0.00 NM	0	\$0.00
Start Date End Date Week: 10/01/12 10/07/12 Spot Ch Date Range De 1 WPLG 10/01/12-10/07/12 To Credited	-1 escription	Spots/Week <u>Ra</u> 1 \$4,000.0 <u>Start/End Tim</u> 8-9p	0.00 0.00	<u>Weekdays</u> <i>P</i> -T	<u>Length</u> <u>Rate</u> :30(\$4,000.00)	<u>Rtg Type</u> 0.00 <i>NM</i>		
E 52 WPLG 10/02/12 10/02/12	Tue 10-11p Private Practice	CM 10-11p	-1	:30	1 \$2,000.00 LUR	0.00 NM	0	\$0.00
Start Date End Date Week: 10/01/12 10/07/12 Spot Ch Date Range De 1 WPLG 10/01/12-10/07/12 Tu Credited	-1 escription	<u>Spots/Week</u> <u>Ra</u> 1 \$2,000.0 <u>Start/End Tim</u> 10-11p	0.00	<u>Weekdays</u> -T		Rtg Type 0.00 NM		
E 53 WPLG 09/28/12 09/28/12	Fri 9-10p Last Resort [OTO]	CM 9-10p	1	:30	1 \$5,000.00 P-2	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12 <u>Spot</u> <u>Ch Date Range</u> <u>De</u> 1 WPLG 09/24/12-09/30/12 Fr Credited	1 escription	Spots/Week <u>Ra</u> 1 \$5,000.0 <u>Start/End Tim</u> 9-10p	0.00	Weekdays F		Rtg Type 0.00 NM		
E 54 WPLG 09/29/12 09/29/12	6AM-Sat LCL 10 N Local 10 News Sat		 1-6:30 AM)	1- :30	1 \$400.00 P-2	0.00 NM	0	\$0.00
Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 1 WPLG 09/24/12-09/30/12 6/4 Credited	Weekdays S 1- escription	Spots/Week Ra 1 \$400.0 Start/End Tim	te <u>Rating</u> 00 0.00	<u>Weekdays</u> ASa		<u>Rtg Type</u> 0.00 <i>NM</i>		



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Flight Dates 09/26/12-10/02/12

**Hiatus Dates** 

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type S	<u>Totals</u> Spots	s Amount
E 62 WPLG 09/29/12 09/29/12 SAT 5:30am LCL News CM 5:30a-6a1- :30 1 \$25.00 LUR 0.00 NM SAT/5:30a-6a LCL New (5:30 AM-6:00 AM)  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/24/12 09/30/121- 1 \$25.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WPLG 09/24/12-09/30/12 SAT 5:30am LCL News 5:30a-6a (5:30 AM-6:00 ASa :30 (\$25.00) 0.00 NM Credited	0	\$0.00
E 63 WPLG 09/30/12 09/30/12 6AM-Sun LCL 10 News CM 6-7am1 :30 1 \$100.00 LUR 0.00 NM Local 10 News Sunday (6:00 AM-6:30 AM)  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/24/12 09/30/121 1 \$100.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type  1 WPLG 09/24/12-09/30/12 6AM-Sun LCL 10 News 6-7am (6:00 AM-6:30 ASu :30 (\$100.00) 0.00 NM Credited	0	\$0.00
E 64 WPLG 09/30/12 09/30/12 6AM-Sun LCL 10 News CM 6-7am1 :30 1 \$100.00 LUR 0.00 NM Local 10 News Sunday (6:30 AM-7:00 AM)  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/121 1 \$100.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WPLG 09/24/12-09/30/12 6AM-Sun LCL 10 News 6-7am (6:30 AM-7:00 ASu :30 (\$100.00) 0.00 NM Credited	0	\$0.00
E 65 WPLG 09/30/12 09/30/12 7a-Sun LCL 10 News CM 7-8am1 :30 1 \$175.00 LUR 0.00 NM Local 10 News Sunday (7:00 AM-7:30 AM)  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/24/12 09/30/121 1 \$175.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type  1 WPLG 09/24/12-09/30/12 7a-Sun LCL 10 News 7-8am (7:00 AM-7:30 ASu :30 (\$175.00) 0.00 NM Credited	0	\$0.00
E 66 WPLG 09/30/12 09/30/12 7a-Sun LCL 10 News CM 7-8am1 :30 1 \$175.00 LUR 0.00 NM Local 10 News Sunday (7:30 AM-8:00 AM)  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/121 1 \$175.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WPLG 09/24/12-09/30/12 7a-Sun LCL 10 News 7-8am (7:30 AM-8:00 ASu :30 (\$175.00) 0.00 NM Credited	0	\$0.00
E 67 WPLG 09/30/12 09/30/12 Su GMA CM 8-9am1 :30 1 \$700.00 P-2 0.00 NM Su GMA (8:00 AM-8:30 AM)  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/121 1 \$700.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WPLG 09/24/12-09/30/12 Su GMA 8-9am (8:00 AM-8:30 ASu :30 (\$700.00) 0.00 NM Credited	0	\$0.00
E 68 WPLG 09/30/12 09/30/12 Su GMA CM 8-9am1 :30 1 \$700.00 P-2 0.00 NM Su GMA (8:30 AM-9:00 AM)  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/24/12 09/30/121 1 \$700.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type  1 WPLG 09/24/12-09/30/12 Su GMA 8-9am (8:30 AM-9:00 ASu :30 (\$700.00) 0.00 NM  Credited	0	\$0.00
E 69 WPLG 09/30/12 09/30/12 9a-Sun LCL 10 News CM 9-1030am1 :30 1 \$600.00 P-2 0.00 NM 9a-Sun LCL 10 News (9:00 AM-9:30 AM)	0	\$0.00



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Flight Dates 09/26/12-10/02/12

**Hiatus Dates** 

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Totals	S Amount
E 69 WPLG 09/30/12 09/30/12 9a-Sun LCL 10 News CM 9-1030am1 :30 1 \$600.00 P-2 0.00 NM		\$0.00
9a-Sun LCL 10 News (9:00 AM-9:30 AM)		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/24/1209/30/1211\$600.000.00SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType		
1 WPLG 09/24/12-09/30/12 9a-Sun LCL 10 News 9-1030am (9:00 AM-9:30 ASu :30 (\$600.00) 0.00 NM		
Credited		
E 70 WPLG 09/30/12 09/30/12 This Week (ABC) CM 1030-1130am1 :30 1 \$900.00 P-2 0.00 NM This Week (ABC) (10:30 AM-11:30 AM)	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/24/12 09/30/121 1 \$900.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 WPLG 09/24/12-09/30/12 This Week (ABC) 1030-1130am (10:30 AM-11:3CSu :30 (\$900.00) 0.00 NM		
Credited		
E71 WPLG 09/30/12 09/30/12 Su 7-8p CM 7-8p1 :30 1 \$1,000.00 LUR 0.00 NM	0	\$0.00
Once Upon A Time (7:00 PM-8:00 PM) <u>Start Date                                  </u>		
Week: 09/24/12 09/30/121 1 \$1,000.00 0.00		
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u>		
1 WPLG 09/24/12-09/30/12 Su 7-8p 7-8p (7:00 PM-8:00 PSu :30 <del>(\$1,000.00)</del> 0.00 NM Credited		
E 72 WPLG 09/30/12 09/30/12 SUN 11-1130P CM 11-1135P1 :30 1 \$600.00 LUR 0.00 NM	0	\$0.00
SUN 11-1135P (11:00 PM-11:30 PM)		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/121 1 \$600.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 WPLG 09/24/12-09/30/12 SUN 11-1130P 11-1135P (11:00 PM-11:3CSu :30 <del>(\$600.00)</del> 0.00 NM		
See MG 72.2 [oversell]		
2 WPLG 09/24/12-09/30/12 SUN 11-1130P 11-1135P (11:00 PM-11:3(Su :30 (\$600.00) 0.00 NM		
(f) Credited	]	

## SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

СО	NTRACT NO	0. <u>260069</u>
1.	THE CONT	ACT PERSON FOR THE PURCHASER IS:  Stephanic Kincaid  Name  POBOX 480 Arnold, MD 21012  Address  202-567-6193  Phone Number
2.	THE TOP C ARE:	Darrell Crate
3.	IF THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is <u>MiHRoynney</u> .
	b.	The candidate seeks election to the office of HCSICACOT In the □ Primary Election, ★General Election, or □ Special Election.
4.	IF THE AD	REFERS TO AN ISSUE:
	a.	The issue is
	b.	The Purchaser is
		NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political

File. Do not file the Order.

EOM/EOC

Product Codes PL-Presidential-Republican

POL

A35+

**AGY** 

P-2

Billing Calendar BROADCAST

CAND



# ORDER

### Flight Dates 09/28/12-10/02/12

Order Sep 00:15:00

Billing Cycle

Demographic

**Rev Codes** 

**Priority** 

Estimate # 417 **Product** 

Alt Order # 06353083 ROMNEY FOR PRESIDENT 260629 / Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

**GENERAL** 09/27/12 09/27/12 Order Type **Billing Contact** 

Advertiser Pol/Mitt Romney/R/ Presider

138 Conant Street Beverly, MA 01915

Agency American Rambler Production

**Buying Contact** Sales Office DC

Order%

Sales Region NAT

Start Date

**138 Conant Street** Advertiser Ref Agency Ref Beverly, MA 01915

**Primary Account Executive** 

Aaron Ashe

Account Executive

Aaron Ashe 100% Order Share 27% Market Value 365555

**End Date** 

Competing Statio	n % of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	33%	120633
WPXM	%	0
WSVN	30%	109666
\/\/T\/	10%	36555

Order Totals	<b>;</b>			Billir	ıg Plan			
Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	Fross Amount
September 2012	20	\$33,405.00	\$39,300.00	0.00 08/27/12	09/30/12	20	\$33,405.00	\$39,300.00
October 2012	31	\$50,490.00	\$59,400.00	0.00 10/01/12	10/02/12	31	\$50,490.00	\$59,400.0C
Totals	51	\$83,895.00	\$98,700.00	0.00				

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Tota Spots	lls Amount
1	WPLG	09/28/12	2 09/28/12	M-F 6a LCL News		6-630A	2	1:00	2 \$1,500.00 P-2	0.00 NM	2	\$3,000.00
				LCL 10 News @	bam	(6:00 AM-6:	30 AM)					
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
٧	Veek: 09/2	24/12	09/30/12	2	2	\$1,500.00	0.00					
2	WPLG	10/01/12	2 10/02/12	M-F 6a LCL News	s CM	6-630A	MT	1:00	2 \$1,500.00 P-2	0.00 NM	2	\$3,000.00
				LCL 10 News @	6am	(6:00 AM-6:	30 AM)				*	
	Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
٧	Veek: 10/0	)1/12	10/07/12	MT	2	\$1,500.00	0.00					
3	WPLG	09/28/12	2 09/28/12	M-F 7-9a GMA	СМ	7-730A	2	1:00	2 \$1,700.00 P-2	0.00 NM	2	\$3,400.00
				Good Morning Ar	nerica M	(7:00 AM-7:	30 AM)					
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
٧	Veek: 09/2	24/12	09/30/12	2	2	\$1,700.00	0.00					
4	WPLG	10/01/12	2 10/02/12	M-F 7-9a GMA	СМ	7-730A	MT	1:00	4 \$1,700.00 P-2	2 0.00 NM	4	\$6,800.00
				Good Morning Ar	nerica M	(7:00 AM-7:	30 AM)					
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	Veek: 10/0	01/12	10/07/12	MT	4	\$1,700.00	0.00					



260629

Flight Dates 09/28/12-10/02/12

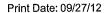
**Hiatus Dates** 

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

n Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
5 WPLG 10/01/12	10/02/12	M-F 9a Live/Kelly Live With Kelly	СМ	9-10a	MT	1:00	2	\$800.00 P-2	0.00 NM	2	\$1,600.0
	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$800.00	Rating 0.00						
6 WPLG 09/28/12	09/28/12	M-F 9a Live/Kelly Live With Kelly	СМ	9-10a	1	1:00	1	\$800.00 P-2	0.00 NM	1,	\$800.0
	End Date 09/30/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
7 WPLG 10/01/12	10/02/12	M-F 11a The View M-F The View	v CM	11-1130A (11:00 AM-1	MT 1:30 AM)	1:00	2	\$2,000.00 P-2	0.00 NM	2	\$4,000.0
	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week		Rating 0.00						
8 WPLG 09/28/12				\$2,000.00 11-1130A (11:00 AM-1	1	1:00	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.0
	End Date 09/30/12		Spots/Week	•	Rating 0.00						
9 WPLG 09/28/12		M-F 11a The View M-F The View		1130A-12N (11:30 AM-1	1	1:00	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.0
	End Date 09/30/12		Spots/Week	•	Rating 0.00						
10 WPLG 10/01/12		M-F 11a The View M-F The View		1130A-12N (11:30 AM-1	MT	1:00	2	\$2,000.00 P-2	0.00 NM	2	\$4,000.0
	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week 2	•	Rating 0.00						
11 WPLG 10/01/12	10/02/12	M-F 12n News M-F LCL 10 News	CM s @ Noo	12-1PM	MT	1:00	2	\$800.00 P-2	0.00 NM	2	\$1,600.0
	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week 2		Rating 0.00						
12 WPLG 09/28/12		M-F 12n News '	СМ	12-1PM	1	1:00	1	\$800.00 P-2	0.00 NM	1	\$800.0
	End Date 09/30/12	Weekdays	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
13 WPLG 09/28/12	09/28/12	M-F 5p LCL News Local 5p News	s CM	5-530P (5:00 PM-5:3	2 30 PM)	1:00	2	\$1,500.00 P-2	0.00 NM	2	\$3,000.0
	End Date 09/30/12	Weekdays 2	Spots/Week 2	<u>Rate</u> \$1,500.00	Rating 0.00						
14 WPLG 10/01/12	10/02/12	M-F 5p LCL News Local 5p News	: CM	5-530P (5:00 PM-5:3	MT 30 PM)	1:00	4	\$1,500.00 P-2	0.00 NM	4	\$6,000.0
	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$1,500.00	Rating 0.00						
15 WPLG 10/01/12	10/02/12	M-F 5p LCL News Local 5p News	: CM	530-6P (5:30 PM-6:0	MT 00 PM)	1:00	4	\$1,500.00 P-2	0.00 NM	4	\$6,000.0
	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$1,500.00	Rating 0.00						
16 WPLG 09/28/12	09/28/12	M-F 5p LCL News Local 5p News	CM	530-6P (5:30 PM-6:0	2 00 PM)	1:00	2	\$1,500.00 P-2	0.00 NM	2	\$3,000.0
	End Date 09/30/12	Weekdays 2	Spots/Week 2	<u>Rate</u> \$1,500.00	Rating 0.00				740		
17 WPLG 10/01/12	10/02/12	M-F 6p LCL News M-F Local News	s CM	6-630pm (6:00 PM-6:	MT 30 PM)	1:00	4	\$1,300.00 P-2	0.00 NM	4	\$5,200.0
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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Contract / Revision

260629

Flight Dates 09/28/12-10/02/12

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Snote	i <u>ls</u> Amount
17 WPLG 10/01/12 10/02/12 M-F 6p LCL News CM 6-630pm MT 1:00 4 \$1,300.00 P-2 0.00 NM	4	\$5,200.00
M-F Local News (6:00 PM-6:30 PM) Start Date End Date Weekdays Spots/Week Rate Rating		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/01/12 10/07/12 MT 4 \$1,300.00 0.00		
18 WPLG 09/28/12 09/28/12 M-F 6p LCL News CM 6-630pm1 1:00 1 \$1,300.00 P-2 0.00 NM	1	\$1,300.00
M-F Local News		• •
<u>Start Date                                      </u>		
Week: 09/24/12 09/30/121 1 \$1,300.00 0.00		
19 WPLG 10/01/12 10/02/12 M-F 7p Wheel of Fortun€M 7-730pm MT 1:00 1 \$4,000.00 P-2 0.00 NM M-F Wheel of Fortune	1	\$4,000.00
<u>Start Date                                  </u>		
Week: 10/01/12 10/07/12 MT 1 \$4,000.00 0.00		
20 WPLG 09/28/12 09/28/12 M-F 7p Wheel of Fortun€M 7-730pm1 1:00 1 \$4,000.00 P-2 0.00 NM M-F Wheel of Fortune	1	\$4,000.00
<u>Start Date                                      </u>		
Week: 09/24/12 09/30/121 1 \$4,000.00 0.00		
21 WPLG 10/01/12 10/02/12 M-F 730p Jeopardy CM 730-8pm MT 1:00 2 \$4,600.00 P-2 0.00 NM M-F Jeopardy	2	\$9,200.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 10/01/12 10/07/12 MT 2 \$4,600.00 0.00		
22 WPLG 09/28/12 09/28/12 M-F 730p Jeopardy CM 730-8pm1 1:00 1 \$4,600.00 P-2 0.00 NM M-F Jeopardy	1	\$4,600.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 09/24/12 09/30/121 1 \$4,600.00 0.00		
23 WPLG 09/28/12 09/28/12 M-F 11-1135P CM 11-1135P1 1:00 1 \$4,000.00 P-2 0.00 NM M-F 11-1135P	1	\$4,000.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 09/24/12 09/30/121 1 \$4,000.00 0.00		
24 WPLG 10/01/12 10/02/12 M-F 11-1135P CM 11-1135P MT 1:00 2 \$4,000.00 P-2 0.00 NM M-F 11-1135P	2	\$8,000.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 10/01/12	_	
25 WPLG 09/29/12 09/29/12 Sa Wknd Early News CM Various2- 1:00 2 \$1,400.00 P-2 0.00 NM Sa Weekend Early News	2	\$2,800.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 09/24/12 09/30/122- 2 \$1,400.00 0.00		4
26 WPLG 09/30/12 09/30/12 Su Wknd Early News CM various1 1:00 1 \$1,400.00 P-2 0.00 NM Sunday Weekend Early N	1	\$1,400.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 09/24/12 09/30/121 1 \$1,400.00 0.00		<b>A</b> 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
27 WPLG 09/30/12 09/30/12 SUN 11-1130P CM 11-1135P1 1:00 1 \$3,200.00 P-2 0.00 NM SUN 11-1135P	1	\$3,200.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 09/24/12 09/30/121 1 \$3,200.00 0.00	<u> </u>	00 700 00



Advertiser Pol/Mitt Romney/R/ Presider

Order%

# ORDER

### Flight Dates 09/26/12-10/02/12

00:15:00 Order Sep

**Product** Estimate # 394

260234 ROMNEY FOR PRESIDENT Alt Order # 06339244 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

09/27/12 09/27/12 Order Type **GENERAL Billing Contact** EOM/EOC Billing Cycle

138 Conant Street Billing Calendar BROADCAST

Beverly, MA 01915 Demographic A35+

Agency American Rambler Production **Rev Codes AGY** POL CAND **Buying Contact** 

Sales Office DC Product Codes PL-Presidential-Republican Sales Region NAT **Priority** P-2

138 Conant Street Agency Ref Advertiser Ref Beverly, MA 01915

Start Date

## Primary Account Executive

Aaron Ashe

Account Executive

Aaron Ashe 100%

**End Date** 

Order Share 100% Market Value 39725

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

**Order Totals Billing Plan** Rating Start Date End Date # Spots Month # of Spots Net Amount Gross Amount **Net Amount Gross Amount** 0.00 08/27/12 \$39,725.00 September 2012 55 \$33,766.25 \$39,725.00 09/30/12 55 \$33,766.25 0.00 10/01/12 10/02/12 0 \$0.00 \$0.0C 55 \$33,766.25 \$39,725.00 Totals

Ln Ch Start End Inventory Code	Break Start/End	d Time Days I	Len Spots	Rate Pri	To Rtg Type Spots	otals Amount
E 1 WPLG 10/01/12 10/02/12 M-F 6a LCL News LCL 10 News @ 6	CM 6-7am am (6:00 AM-	MT 6:30 AM)	:30 2	\$750.00 P-2	0.00 NM 0	\$0.00
Start Date End Date Weekdays Week: 10/01/12 10/07/12 MT Spot Ch Date Range Description	<u>Spots/Week</u> <u>Rate</u> 2 \$750.00 Start/End Time	0.00	ekdays Leng	ath Rate	Rtg Type	
1 WPLG 10/01/12-10/07/12 M-F 6a LCL News Credited	6-7am	(6:00 AM-6:30 AMT-		30 <del>(\$750.00)</del>		
2 WPLG 10/01/12-10/07/12 M-F 6a LCL News Credited	6-7am	(6:00 AM-6:30 AMT-	:	30 <del>(\$750.00)</del>	0.00 <i>NM</i>	
E 2 WPLG 09/26/12 09/28/12 M-F 6a LCL News LCL 10 News @ 6	CM 6-7am am (6:00 AM-	WTF 6:30 AM)	:30 3	\$750.00 P-2	0.00 NM 2	\$1,500.00
Start Date End Date Weekdays  Week: 09/24/12 09/30/12WTF  Spot Ch Date Range Description  2 WPLG 09/24/12-09/30/12 M-F 6a LCL News  Credited	Spots/Week Rate 3 \$750.00 Start/End Time 6-7am	0.00	ekdays <u>Leng</u> vThF :	<u>gth Rate</u> 30 <del>(\$750.00)</del>	Rtg Type 0.00 NM	
E 3 WPLG 09/26/12 09/28/12	CM 6-7am	WTF	:30 3	\$750.00 P-2	0.00 NM 2	\$1,500.00



260234

Flight Dates 09/26/12-10/02/12

Hiatus Dates

<u>Original Date / Revision</u> 09/27/12/ 09/27/12

Order Sep 00:15:00

	T - 4 -	1-
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type S	Tota pots	Amount
M-F 6a LCL News	<u> </u>	
LCL 10 News @ 6am       (6:30 AM-7:00 AM)         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 09/24/12       09/30/12      WTF       3 \$750.00       0.00         Spot       Ch Date Range       Description       Start/End Time       Weekdays       Length       Rate       Rtg       Type         2 WPLG 09/24/12-09/30/12 M-F 6a LCL News       6-7am       (6:30 AM-7:00 AWThF       :30 (\$750.00)       0.00 NM		
E 4 WPLG 10/01/12 10/02/12 M-F 6a LCL News CM 6-7am MT :30 2 \$750.00 P-2 0.00 NM LCL 10 News @ 6am (6:30 AM-7:00 AM)  Start Date End Date Weekdays Spots/Week Rate Rating	0	\$0.00
Week: 10/01/12       10/07/12       MT       2       \$750.00       0.00         Spot       Ch Date Range       Description       Start/End Time       Weekdays       Length       Rate       Rtg       Type         1 WPLG 10/01/12-10/07/12 M-F 6a LCL News       6-7am       (6:30 AM-7:00 AMT       :30 (\$750.00)       0.00 NM         Credited		
2 WPLG 10/01/12-10/07/12 M-F 6a LCL News 6-7am (6:30 AM-7:00 AMT :30 <del>(\$750.00)</del> 0.00 NM Credited		
E 5 WPLG 10/01/12 10/02/12 M-F 7-9a GMA CM 7-9am MT :30 2 \$850.00 P-2 0.00 NM Good Morning America (7:00 AM-7:30 AM)	0	\$0.00
Start Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/01/12         10/07/12         MT         2 \$850.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 WPLG 10/01/12-10/07/12 M-F 7-9a GMA         7-9am         (7:00 AM-7:30 AMT         :30 (\$850.00)         0.00 NM           Credited		
2 WPLG 10/01/12-10/07/12 M-F 7-9a GMA 7-9am (7:00 AM-7:30 AMT :30 <del>(\$850.00)</del> 0.00 NM Credited		
E 6 WPLG 09/26/12 09/28/12 M-F 7-9a GMA CM 7-9amWTF :30 3 \$850.00 P-2 0.00 NM Good Morning America (7:00 AM-7:30 AM) Start Date End Date Weekdays Spots/Week Rate Rating	2	\$1,700.00
Week: 09/24/12       09/30/12      WTF       3 \$850.00       0.00         Spot       Ch Date Range       Description       Start/End Time       Weekdays       Length       Rate       Rtg       Type         3 WPLG 09/24/12-09/30/12 M-F 7-9a GMA       7-9am       (7:00 AM-7:30 AWThF       :30 (\$850.00)       0.00 NM         Credited		
E 7 WPLG 09/26/12 09/28/12 M-F 7-9a GMA CM 7-9amWTF :30 3 \$850.00 P-2 0.00 NM Good Morning America (7:30 AM-8:00 AM)	2	\$1,700.00
Start Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12        wTF         3 \$850.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           3 WPLG 09/24/12-09/30/12 M-F 7-9a GMA         7-9am         (7:30 AM-8:00 AwThF         :30 (\$850.00)         0.00 NM           Credited		
E 8 WPLG 10/01/12 10/02/12 M-F 7-9a GMA CM 7-9am MT :30 2 \$850.00 P-2 0.00 NM Good Morning America (7:30 AM-8:00 AM)	0	\$0.00
Start Date         Meekadays         Spots/Week         Rate         Rating           Week: 10/01/12         10/07/12         MT         2 \$850.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 WPLG 10/01/12-10/07/12 M-F 7-9a GMA         7-9am         (7:30 AM-8:00 AMT         :30 (\$850.00)         0.00 NM           Credited         2 WPLG 10/01/12-10/07/12 M-F 7-9a GMA         7-9am         (7:30 AM-8:00 AMT         :30 (\$850.00)         0.00 NM		
Credited E 9 WPLG 09/26/12 09/28/12 M-F 7-9a GMA CM 7-9amWTF :30 3 \$850.00 P-2 0.00 NM	2	\$1,700.00
Good Morning America (8:00 AM-8:30 AM)  Start Date End Date Weekdays Spots/Week Rate Rating	۷.	ψ1,700.00



260234

Flight Dates 09/26/12-10/02/12

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Ln Ch Start End In	ventory Code Breal	Start/End Time	. Dave Ler	n Spots	Rate Pri	Rta Tyne	Tota Spots	<u>ls</u> Amount
E 9 WPLG 09/26/12 09/28/12 M		7-9am				0.00 NM	2 2	\$1,700.00
	lood Morning America	(8:00 AM-8:30 AI		00 5 (	p000.001 -2	0.00 14141	۷.	ψ1,700.00
Start Date End Date	Weekdays Spots/Weel		ating					
		3 \$850.00	0.00					
<u>Spot Ch Date Range Desc</u> 1 WPLG 09/24/12-09/30/12 M-F		rt/End Time	<u>Weeko</u> A <i>M-8:30 A</i> wTh		<u>h Rate</u> 0 <del>(\$850.00)</del>	Rtg Type		
Credited	7-00 GWA 1-0	anı (0.00	/ AIW-0.30 AWIII	ر,اا	υ <del>(φουσ.συ</del> )	U.UU IVIVI		
E 10 WPLG 10/01/12 10/02/12 M	-F 7-9a GMA CM	7-9am	MT ::	30 2 5	\$850.00 P-2	0.00 NM	0	\$0.00
G	lood Morning America	(8:00 AM-8:30 Al			, , , , , , , , ,		_	40.00
	Weekdays Spots/Weel		ating					
		2 \$850.00 rt/End Time	0.00 Weeko	days Lengt	h Pata	Rtg Type		
1 WPLG 10/01/12-10/07/12 M-F	···········		AM-8:30 AMT		0 <del>(\$850.00)</del>			
Credited		(	,		(\$000,00)	0.00 7		
2 WPLG 10/01/12-10/07/12 M-F	7-9a GMA 7-9	am <i>(8:00</i>	<i>AM-8:30 A</i> MT	:3	0 <del>(\$850.00)</del>	0.00 <i>NM</i>		
Credited								
E 11 WPLG 09/26/12 09/28/12 M		7-9am		30 3	\$850.00 P-2	0.00 NM	2	\$1,700.00
	lood Morning America Weekdays Spots/Weel	(8:30 AM-9:00 Al	ating					
***************************************		3 \$850.00	0.00					
		rt/End Time	Weeko			Rtg Type		
3 WPLG 09/24/12-09/30/12 M-F	7-9a GMA 7-9	am <i>(8:30</i>	<i>AM-9:00 A</i> wTh	ıF :3	0 <del>(\$850.00)</del>	0.00 <i>NM</i>		
Credited								
E 12 WPLG 10/01/12 10/02/12 M	I-F 7-9a GMA CM Good Morning America	7-9am (8:30 AM-9:00 Al		30 2 9	\$850.00 P-2	0.00 NM	0	\$0.00
	Weekdays Spots/Weel		ating					
11.0011.101011.12		2 \$850.00 rt/End Time	0.00 Weeko	days Lengt	h Pate	Rtg Type		
1 WPLG 10/01/12-10/07/12 M-F			<u> AM-9:00</u> AMT		0 <del>(\$850.00)</del>			
Credited		•			,,			
2 WPLG 10/01/12-10/07/12 M-F	7-9a GMA 7-9	am <i>(8:30</i>	AM-9:00 AMT	:3:	0 <del>(\$850.00)</del>	0.00 <i>NM</i>		
Credited								
E 13 WPLG 10/01/12 10/02/12 M	-F 9a Live/Kelly CM ive With Kelly	9-10a (9:00 AM-10:00 A		30 2 9	\$400.00 P-2	0.00 NM	0	\$0.00
	Weekdays Spots/Weel		ating					
Week: 10/01/12 10/07/12	MT	\$400.00	0.00					
		rt/End Time		days Lengt		Rtg Type		
1 WPLG 10/01/12-10/07/12 M-F Credited	9a Live/Kelly 9-1	ua (9:00	AM-10:00 MT	ال:	u <del>(\$400.00)</del>	0.00 19101		
2 WPLG 10/01/12-10/07/12 M-F	9a Live/Kelly 9-1	0a <i>(9:00</i>	AM-10:00 MT	: :3	0 <del>(\$400.00)</del>	0.00 <i>NM</i>		
Credited	ou zavon tony	(2.00			(4.00.00)			
E 14 WPLG 09/26/12 09/28/12 M	•			30 3 8	\$400.00 P-2	0.00 NM	2	\$800.00
	ive With Kelly Weekdays        Spots/Weel	9:00 AM-10:00 <i>A</i> <u>Rate Ra</u>	AM) ating					
		3 \$400.00	0.00					
Spot Ch Date Range Desc	cription Sta	rt/End Time	Weeko	<u>days</u> <u>Lengt</u>		Rtg Type		
2 WPLG 09/24/12-09/30/12 M-F	9a Live/Kelly 9-1	0a <i>(9:00</i>	<i>AM-10:00 .</i> wTh	F :3	0 <del>(\$400.00)</del>	0.00 <i>NM</i>		
Credited							_	<b>A.</b>
E 15 WPLG 09/26/12 09/28/12 M	-F 11a The View CM I-F The View	11-12n (11:00 AM-12:00		30 3 \$1	,000.00 P-2	0.00 NM	2	\$2,000.00
	r-r me view Weekdays       Spots/Weel	*	ating					
Start Date Lina Date	TTOORGAYO OPORO/ TVEC	<u> </u>	<u> </u>					



260234

Flight Dates 09/26/12-10/02/12

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

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Ln Ch Start End Inventory	Code Break Sta	rt/End Time Days	Len Spots F	Rate Pri Rtg		Amount
E 15 WPLG 09/26/12 09/28/12 M-F 11a 1		12nWTF-	- :30 3 \$1,0	00.00 P-2 0.00	) NM 2	\$2,000.00
M-F The	•	:00 AM-12:00 PM)				
<u>Start Date</u> <u>End Date</u> <u>Weekda</u> Week; 09/24/12 09/30/12WTF-		<u>Rate</u> <u>Rating</u> 000.00 0.00				
Spot Ch Date Range Description	Start/End		Weekdays Length	Rate Rtg	<u>Гуре</u>	
1 WPLG 09/24/12-09/30/12 M-F 11a The	<i>View</i> 11-12n	(11:00 AM-12:0	(wThF :30 <del>(</del>	<del>\$1,000.00)</del> 0.00	NM	
Credited						
E 16 WPLG 10/01/12 10/02/12 M-F 11a T M-F The		12n MT	- :30 2 \$1,0	00.00 P-2 0.00	0 MM 0	\$0.00
Start Date End Date Weekda	<u> </u>	Rate Rating				
Week: 10/01/12 10/07/12 MT	= 7.7	0.00 0.00	Mankdaya Langth	Doto Dta 1	Tuma	
Spot Ch Date Range Description 1 WPLG 10/01/12-10/07/12 M-F 11a The	Start/End View 11-12n	<u>u rime</u>	Weekdays Length	<u>  Rate Rtg</u>   0.00 <del>00,000</del>		
Credited	11.1211		,000	<i>p1</i> ;000.00, 0.00	14/4/	
2 WPLG 10/01/12-10/07/12 M-F 11a The	<i>View</i> 11-12n		MT :306	\$ <del>1,000.00)</del> 0.00	NM	
Credited			,	,		
E 17 WPLG 09/26/12 09/28/12 M-F 12n M-F LCL		-1PMWTF- :00 PM-12:30 PM)	- :30 3 \$4	00.00 P-2 0.00	) NM 2	\$800.00
Start Date End Date Weekda		Rate Rating				
Week: 09/24/12 09/30/12WTF-		400.00 0.00			[	
Spot Ch Date Range Description	Start/En		Weekdays Length	Rate Rtg		
1 WPLG 09/24/12-09/30/12 M-F 12n Net Credited	vs 12-1PM	(12:00 PM-12:3	(wThF :30	<del>(\$400.00)</del> 0.00	INIVI	
	014 40	4DM NT	00 0 0	00 00 0 0 0	2 1/14	<b>#0.00</b>
E 18 WPLG 10/01/12 10/02/12 M-F 12n N		-1PM MT :00 PM-12:30 PM)	- :30 2 \$4	00.00 P-2 0.00	O MM O	\$0.00
Start Date End Date Weekda	,	Rate Rating				
Week: 10/01/12 10/07/12 MT		3400.00 0.00				
Spot Ch Date Range Description	Start/En	<u>d Time</u>	Weekdays Length	Rate Rtg		
1 WPLG 10/01/12-10/07/12 M-F 12n Ne	vs 12-1PM	(12:00 PM-12:3	(MT :30	<del>(\$400.00)</del> 0.00	NM	
Credited						
2 WPLG 10/01/12-10/07/12 M-F 12n Net	vs 12-1PM	(12:00 PM-12:3	(MT :30	<del>(\$400.00)</del> 0.00	NM	
Credited						
E 19 WPLG 10/01/12 10/02/12 M-F 12n i		-1PM MT :30 PM-1:00 PM)	- :30 2 \$4	00.00 P-2 0.00	0 MM 0	\$0.00
Start Date End Date Weekda		Rate Rating				
Week: 10/01/12 10/07/12 MT		3400.00 0.00				
Spot Ch Date Range Description	Start/En		Weekdays Length	Rate Rtg	Type	
1 WPLG 10/01/12-10/07/12 M-F 12n Ne	vs 12-1PM	(12:30 PM-1:00	MT :30	<del>(\$400.00)</del> 0.00	NM	
Credited				(4		
2 WPLG 10/01/12-10/07/12 M-F 12n Ne	vs 12-1PM	(12:30 PM-1:00	:30	<del>(\$400.00)</del> 0.00	NM	
Credited						4000 000
	10 News @ No (12	-1PMWTF- ::30 PM-1:00 PM)	- :30 3 \$4	00.00 P-2 0.00	0 NM 2	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekda</u> Week: 09/24/12		<u>Rate Rating</u> 6400.00 0.00			Į.	
Week: 09/24/12 09/30/12WTF- Spot Ch Date Range Description	- 3 \$ <u>Start/En</u>		Weekdays Length	Rate Rtg	Type	
2 WPLG 09/24/12-09/30/12 M-F 12n Ne			;WThF :30			
Credited		,			l	
E 21 WPLG 10/01/12 10/02/12 M-F 1p T		•	- :30 2 \$1	75.00 LUR 0.00	0 NM 0	\$0.00
The Chev	•	00 PM-2:00 PM)				
Start Date End Date Weekda	ys Spots/Week	Rate Rating			ı	



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Flight Dates 09/26/12-10/02/12

**Hiatus Dates** 

Original Date / Revision 09/27/12/ 09/27/12

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
E 21 WPLG	10/01/1	2 10/02/12	M-F 1p The Chew	СМ	1-2p	MT	•		\$175.00 LUR			\$0.00
			The Chew		(1:00 PM-2	•						
<u>Sta</u> Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week	<u>Rate</u> \$175.00	<u>Rating</u> 0.00						
	Date Ra		escription		#175.00 <u>t/End Time</u>	0.00	<u>Weekdays</u>	Lengt	th Rate	Rtg Type		
1 WPLG	10/01/12	2-10/07/12 N	1-F 1p The Chew	1-2p		(1:00 PM-2:00			30 <del>(\$175.00)</del>	0.00 NM		
	edited						_	_				
	i 10/01/12 edited	2-10/07/12 N	1-F 1p The Chew	1-2p	1	(1:00 PM-2:00	PMT	- :3	30 <del>(\$175.00)</del>	0.00 NM		
		0.00/06/40	M C do The Chau	OM	4.0-	2	.20		\$47E 001 LID	0.00.1114		<b>#</b> 505.00
22 WPLG	09/26/1	2 09/26/12	M-F 1p The Chew The Chew	СМ	1-2p (1:00 PM-2	3 	:30	3	\$175.00 LUR	0.00 NM	3	\$525.00
Sta	rt Date	End Date		Spots/Week	-	Rating						
Week: 09/	24/12	09/30/12	3	3								
E 23 WPLG	09/26/1	2 09/28/12	M-F 2p Gen Hosp	ital CM	2-3p	WTF	:30	3	\$450.00 P-2	0.00 NM	2	\$900.00
01			General Hospital	0 ( 54 )	<b>-</b> .	- "						
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> WTF	Spots/Week 3		<u>Rating</u> 0.00						
	Date Ra		escription	-	t/End Time	0.00	Weekdays	Leng	th Rate	Rtg Type		
2 WPLG	09/24/12	2-09/30/12 N	1-F 2p Gen Hospita				WThF	- :3	30 <del>(\$450.00)</del>			
Cre	edited											
E 24 WPLG	10/01/1	2 10/02/12	M-F 2p Gen Hosp	ital CM	2-3p	MT	:30	2	\$450.00 P-2	0.00 NM	0	\$0.00
			General Hospital		(2:00 PM-3							
<u>Sta</u> Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week 2		<u>Rating</u> 0.00						
	Date Ra		escription		#450.00 <u>t/End Time</u>	0.00	Weekdays	Leng	th Rate	Rtg Type		
			1-F 2p Gen Hospita			(2:00 PM-3:00	PMT		0 (\$450.00)			
Cre	edited											
		2-10/07/12 N	1-F 2p Gen Hospita	2-3p	)	(2:00 PM-3:00	<i>P</i> MT	- :3	30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
	edited											
E 25 WPLG	10/01/1	2 10/02/12	M-F 3p Katie Cou	ric CM	3-4p	MT	:30	2	\$200.00 LUR	0.00 NM	0	\$0.00
Sta	rt Date	End Date	Katie Couric Weekdays	Spots/Week	(3:00 PM-3	Rating						
Week: 10/		10/07/12	MT	<u>300(3/ VVEER</u> 2								
	Date Ra		escription	<u>Star</u>	t/End Time		<u>Weekdays</u>	Leng	<u>th</u> <u>Rate</u>	Rtg Type		
		2-10/07/12 N	1-F 3p Katie Couric	3-4p	)	(3:00 PM-3:30	<i>P</i> MT	- :3	30 <del>(\$200.00)</del>	0.00 <i>NM</i>		
	edited	0.40/07/404		0.4		(0.00.04.0.00	D	_	. (4000 00)			
	i 10/01/12 edited	2-10/07/12 N	1-F 3p Katie Couric	3-4p	)	(3:00 PM-3:30	PM1	- :3	80 <del>(\$200.00)</del>	0.00 NM		
		0. 00/00/40	M E On Katha One	- OM	0.4-	l.cc.c	.20		ф000 00 L L ID	0.00 NM	_	<b>#400.00</b>
E 26 WPLG	09/26/1	2 09/28/12	M-F 3p Katie Coul Katie Couric	ic CM	3-4p (3:00 PM-3	WTF: 30 PM)	:30	3	\$200.00 LUR	U.UU NIVI	2	\$400.00
Sta	rt Date	End Date		Spots/Week	•	Rating						
Week: 09/		09/30/12	WTF	3		0.00						
	Date Ra		escription		t/End Time		<u>Weekdays</u>	Leng		Rtg Type		
		2-09/30/12 N	1-F 3p Katie Couric	3-4p	)	(3:00 PM-3:30	PWThF	- :3	30 <del>(\$200.00)</del>	0.00 <i>NM</i>		
	edited	0 10/55/15	- 1						<b>4000 00111</b>	0.00.1"	_	**
E 27 WPLG	10/01/1	2 10/02/12	M-F 3p Katie Coul Katie Couric	ic CM	3-4p (3:30 PM-4	MT	:30	2	\$200.00 LUR	0.00 NM	0	\$0.00
Qto.	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	MT	2		0.00						



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<u>Original Date / Revision</u> 09/27/12/ 09/27/12

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La Ob Otani Fari Javantan Oula Barah Otani Fari Tira Barah Orata Bata Bil Bir Tura	Tota	
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type  E 27 WPLG 10/01/12 10/02/12 M-F 3p Katie Couric CM 3-4p MT :30 2 \$200.00 LUR 0.00 NM	Spois 0	Amount \$0.00
Katie Couric (3:30 PM-4:00 PM)	,	Ψ0.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12 10/07/12 MT 2 \$200.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 WPLG 10/01/12-10/07/12 M-F 3p Katie Couric 3-4p (3:30 PM-4:00 PMT :30 (\$200.00) 0.00 NM		
Credited		
2 WPLG 10/01/12-10/07/12 M-F 3p Katie Couric 3-4p (3:30 PM-4:00 PMT :30 <del>(\$200.00)</del> 0.00 NM		
Credited		
E 28 WPLG 09/26/12 09/28/12 M-F 3p Katie Couric CM 3-4pwTF :30 3 \$200.00 LUR 0.00 NM Katie Couric (3:30 PM-4:00 PM)	2	\$400.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/24/12 09/30/12WTF 3 \$200.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
3 WPLG 09/24/12-09/30/12 M-F 3p Katie Couric 3-4p (3:30 PM-4:00 PWThF :30 (\$200:00) 0.00 NM	Į	
Credited		
E 29 WPLG 10/01/12 10/02/12 M-F 4p Dr Oz CM 4-5p MT :30 4 \$650.00 P-2 0.00 NM	0	\$0.00
Dr Oz (4:00 PM-4:30 PM)		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/01/12 10/07/12 MT 4 \$650.00 0.00		
Week: 10/01/12 10/07/12 MT 4 \$650.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	1	
1 WPLG 10/01/12-10/07/12 M-F 4p Dr Oz 4-5p (4:00 PM-4:30 PMT :30 <del>(\$650.00)</del> 0.00 NM		
Credited		
2 WPLG 10/01/12-10/07/12 M-F 4p Dr Oz 4-5p (4:00 PM-4:30 PMT :30 <del>(\$650.00)</del> 0.00 NM Credited		
3 WPLG 10/01/12-10/07/12 M-F 4p Dr Oz 4-5p (4:00 PM-4:30 PMT :30 <del>(\$650.00)</del> 0.00 NM		
Credited 4 WPLG 10/01/12-10/07/12 M-F 4p Dr Oz 4-5p (4:00 PM-4:30 PMT :30 <del>(\$650.00)</del> 0.00 NM		
Credited (4.00 F M 4.00 F M 4.00 F M 5.00 (4.00 F M 5.00		
E 30 WPLG 09/26/12 09/28/12 M-F 4p Dr Oz CM 4-5pWTF :30 6 \$650.00 P-2 0.00 NM	4	\$2,600.00
Dr Oz (4:00 PM-4:30 PM)		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/24/12 09/30/12WTF 6 \$650.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	l	
3 WPLG 09/24/12-09/30/12 M-F 4p Dr Oz 4-5p (4:00 PM-4:30 PwThF :30 <del>(\$650.00)</del> 0.00 NM		
Credited	l	
4 WPLG 09/24/12-09/30/12 M-F 4p Dr Oz 4-5p (4:00 PM-4:30 PWThF :30 <del>(\$650.00)</del> 0.00 NM Credited		
E 31 WPLG 09/26/12 09/28/12 M-F 5p LCL News CM 5-6pWTF :30 3 \$325.00 LUR 0.00 NM Local 5p News (5:00 PM-5:30 PM)	2	\$650.00
Start Date End Date Weekdays Spots/Week Rate Rating	İ	
Week: 09/24/12 09/30/12WTF 3 \$325.00 0.00		
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           3 WPLG 09/24/12-09/30/12 M-F 5p LCL News         5-6p         (5:00 PM-5:30 PwThF         :30 (\$325.00)         0.00 NM		
3 WPLG 09/24/12-09/30/12 M-F 5p LCL News 5-6p (5:00 PM-5:30 PWThF :30 <del>(\$325.00)</del> 0.00 NM Credited	ļ	
E 32 WPLG 10/01/12 10/02/12 M-F 5p LCL News CM 5-6p MT :30 2 \$325.00 LUR 0.00 NM	0	\$0.00
Local 5p News (5:00 PM-5:30 PM)	İ	•
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12 10/07/12 MT 2 \$325.00 0.00		



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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type S	Tota	
The state of the s	<u> </u>	Amount
E 32 WPLG 10/01/12 10/02/12 M-F 5p LCL News CM 5-6p MT :30 2 \$325.00 LUR 0.00 NM Local 5p News (5:00 PM-5:30 PM)	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12 10/07/12 MT 2 \$325.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 WPLG 10/01/12-10/07/12 M-F 5p LCL News 5-6p (5:00 PM-5:30 PMT:30 <del>(\$325,00)</del> 0.00 NM Credited		
2 WPLG 10/01/12-10/07/12 M-F 5p LCL News 5-6p (5:00 PM-5:30 PMT :30 <del>(\$325.00)</del> 0.00 NM		
Credited (0.00 f M*-0.00 f M*)		
E 33 WPLG 10/01/12 10/02/12 M-F 5p LCL News CM 5-6p MT :30 2 \$325.00 LUR 0.00 NM	0	\$0.00
Local 5p News (5:30 PM-6:00 PM)	J	ψ0.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12 10/07/12 MT 2 \$325.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 WPLG 10/01/12-10/07/12 M-F 5p LCL News         5-6p         (5:30 PM-6:00 PMT		
Credited (\$655.50) 0.00 (11)		
2 WPLG 10/01/12-10/07/12 M-F 5p LCL News 5-6p (5:30 PM-6:00 PMT :30 <del>(\$325.00)</del> 0.00 NM		
Credited		
E 34 WPLG 09/26/12 09/28/12 M-F 5p LCL News CM 5-6pWTF :30 3 \$325.00 LUR 0.00 NM	2	\$650.00
Local 5p News (5:30 PM-6:00 PM)		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/24/12 09/30/12WTF 3 \$325,00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 WPLG 09/24/12-09/30/12 M-F 5p LCL News 5-6p (5:30 PM-6:00 PWThF :30 <del>(\$325.00)</del> 0.00 NM		
Credited		
E 35 WPLG 10/01/12 10/02/12 M-F 6p LCL News CM 6-630pm MT :30 4 \$550.00 LUR 0.00 NM M-F Local News (6:00 PM-6:30 PM)	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12 10/07/12 MT 4 \$550.00 0.00		
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 WPLG 10/01/12-10/07/12 M-F 6p LCL News         6-630pm         (6:00 PM-6:30 PMT		
1 WPLG 10/01/12-10/07/12 M-F 6p LCL News 6-630pm (6:00 PM-6:30 PMT :30 <del>(\$550.00)</del> 0.00 NM Credited		
2 WPLG 10/01/12-10/07/12 M-F 6p LCL News 6-630pm (6:00 PM-6:30 PMT :30 <del>(\$550.00)</del> 0.00 NM		
Credited		
3 WPLG 10/01/12-10/07/12 M-F 6p LCL News 6-630pm (6:00 PM-6:30 PMT :30 (\$550.00) 0.00 NM		
Credited		
4 WPLG 10/01/12-10/07/12 M-F 6p LCL News 6-630pm (6:00 PM-6:30 PMT :30 <del>(\$550.00)</del> 0.00 NM Credited		
E 36 WPLG 09/26/12 09/28/12 M-F 6p LCL News CM 6-630pmWTF :30 6 \$550.00 LUR 0.00 NM M-F Local News (6:00 PM-6:30 PM)	4	\$2,200.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/24/12 09/30/12WTF 6 \$550.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
3 WPLG 09/24/12-09/30/12 M-F 6p LCL News 6-630pm (6:00 PM-6:30 PWThF :30 <del>(\$550.00)</del> 0.00 NM Credited		
Greated 4 WPLG 09/24/12-09/30/12 M-F 6p LCL News 6-630pm (6:00 PM-6:30 PWThF :30 <del>(\$550.00)</del> 0.00 NM		
Credited (0.00 1 W-0.30 1 2 W-1 Up ESE News 0-035pH (0.00 1 W-0.30 1 - W1H - 0.50 (4556.00) 0.00 NW		
	2	\$1,600.00
E 37 WPLG 09/26/12 09/28/12 M-F 7p Wheel of Fortune M 7-730pmWTF :30 3 \$800.00 LUR 0.00 NM	2	φ1,000.00
E 37 WPLG 09/26/12 09/28/12 M-F 7p Wheel of Fortun&M 7-730pmwTF :30 3 \$800.00 LUR 0.00 NM M-F Wheel of Fortune (7:00 PM-7:30 PM)  Start Date End Date Weekdays Spots/Week Rate Rating	2	φ1,000.00



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					Tota	
Ln Ch Start End Inventory Code	Break Start/End					Amount
E 37 WPLG 09/26/12 09/28/12 M-F 7p Wheel of Fortum M-F Wheel of Fo			3 \$800.00 LUR	0.00 NM	2	\$1,600.00
	Spots/Week Rate	Rating				
Week: 09/24/12 09/30/12WTF	3 \$800.00					
Spot Ch Date Range Description 3 WPLG 09/24/12-09/30/12 M-F 7p Wheel of Fortu	Start/End Time une 7-730pm	<u>Weekdays</u> <u>I</u> (7:00 PM-7:30 PwThF		Rtg Type		
Credited	arie r-roopiii	(7.00 PNI=7.30 P==WTIIF====	:30 <del>(\$800.00)</del>	0.00 14141		
E 38 WPLG 10/01/12 10/02/12 M-F 7p Wheel of Fortu- M-F Wheel of Fortu-			2 \$800.00 LUR	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/01/12 10/07/12 MT	Spots/Week Rate 2 \$800.00	Rating 0.00				
Spot Ch Date Range Description	Start/End Time		_ength Rate	Rtg Type		
1 WPLG 10/01/12-10/07/12 M-F 7p Wheel of Forti Credited	<i>une</i> 7-730pm	(7:00 PM-7:30 PMT	:30 <del>(\$800.00)</del>	0.00 <i>NM</i>		
2 WPLG 10/01/12-10/07/12 M-F 7p Wheel of Forte Credited	•	(7:00 PM-7:30 PMT	:30 <del>(\$800.00)</del>	0.00 <i>NM</i>		
E 39 WPLG 10/01/12 10/02/12 M-F 730p Jeopardy M-F Jeopardy	CM 730-8pm (7:30 PM-8		4 \$2,300.00 P-2	0.00 NM	0	\$0.00
	Spots/Week Rate	Rating				
Week: 10/01/12 10/07/12 MT Spot Ch Date Range Description	4 \$2,300.00 Start/End Time		onath Data	Dta Tuna		
1 WPLG 10/01/12-10/07/12 M-F 730p Jeopardy	730-8pm	<u>Weekdays</u> <u>I</u> (7:30 PM-8:00 PMT		Rtg Type 0.00 NM		
Credited		(	100(42,000100)	0100 71111		
2 WPLG 10/01/12-10/07/12 M-F 730p Jeopardy	730-8pm	(7:30 PM-8:00 PMT	:30(\$2,300.00)	0.00 <i>NM</i>		
Credited		<b>4</b>				
3 WPLG 10/01/12-10/07/12 M-F 730p Jeopardy Credited	730-8pm	(7:30 PM-8:00 PMT	:30 <del>(\$2,300.00)</del>	0.00 <i>NM</i>		
4 WPLG 10/01/12-10/07/12 M-F 730p Jeopardy Credited	730-8pm	(7:30 PM-8:00 PMT	:30 <del>(\$2,300.00)</del>	0.00 <i>NM</i>		
E 40 WPLG 09/26/12 09/28/12 M-F 730p Jeopardy M-F Jeopardy	CM 730-8pm (7:30 PM-8		6 \$2,300.00 P-2	0.00 NM	4	\$9,200.00
	Spots/Week Rate	Rating				
Week: 09/24/12 09/30/12WTF <u>Spot Ch Date Range</u> <u>Description</u>	6 \$2,300.00 Start/End Time	0.00 Weekdays I	ength Rate	Rtg Type		
3 WPLG 09/24/12-09/30/12 M-F 730p Jeopardy Credited	730-8pm	(7:30 PM-8:00 PWThF	:30(\$2,300.00)			
5 WPLG 09/24/12-09/30/12 M-F 730p Jeopardy Credited	730-8pm	(7:30 PM-8:00 PWThF	:30 <del>(\$2,300.00)</del>	0.00 <i>NM</i>		
E 41 WPLG 10/01/12 10/02/12 M-F 11-1135P M-F 11-1135P	CM 11-1135P (11:00 PM-		4 \$2,000.00 P-2	0.00 NM	0	\$0.00
	Spots/Week Rate	Rating				
Week: 10/01/12 10/07/12 MT Spot Ch Date Range Description	4 \$2,000.00 Start/End Time	0.00 Weekdays I	ength Pata	Pta Type		
1 WPLG 10/01/12-10/07/12 M-F 11-1135P	11-1135P	<u>vveekdays</u> <u>1</u> (11:00 PM-11:3(MT	<u>ength Rate</u> : 30(\$2,000.00)	Rtg Type 0.00 NM		
Credited		,	( , 0 0 0 . 0 0 )	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
2 WPLG 10/01/12-10/07/12 M-F 11-1135P Credited	11-1135P	(11:00 PM-11:3(MT	:30 <del>(\$2,000.00)</del>	0.00 <i>NM</i>		
3 WPLG 10/01/12-10/07/12 M-F 11-1135P Credited	11-1135P	(11:00 PM-11:3(MT	:30 <del>(\$2,000.00)</del>	0.00 <i>NM</i>		
4 WPLG 10/01/12-10/07/12 M-F 11-1135P	11-1135P	(11:00 PM-11:3(MT	:30 <del>(\$2,000.00)</del>	0.00 NM		
Credited		(	(+=,000.00)	3.22 mm		



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Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts R	ate Pri	Rtg Type	Tota Spots	ls Amount
E41 WPLG 10/01/12 10/02/12		СМ	11-1135P (11:00 PM-	MT				0.00 NM	•	\$0.00
E 42 WPLG 09/26/12 09/28/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-	WTF -11:30 PM)	: :30	3 \$2,0	00.00 P-2	0.00 NM	2	\$4,000.00
Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 3 WPLG 09/24/12-09/30/12 M- Credited	WTF escription	<u>Star</u>	<u>Rate</u> \$2,000.00 <u>VEnd Time</u> 135P		<u>Weekdays</u> :3/wThF			Rtg Type 0.00 NM		
E 43 WPLG 10/01/12 10/02/12	M-F 1135-12:06a Nig M-F Nightline		1135p-120 (11:30 PM		:30	2 \$3	00.00 LUR	0.00 NM	0	\$0.00
1 WPLG 10/01/12-10/07/12 M- Credited	MT escription -F 1135-12:06a Nighti	<u>Star</u> line 1138	\$300.00 <u>t/End Time</u> 5p-1206am	(11:30 PM-12		:30		Rtg Type 0.00 NM		
2 WPLG 10/01/12-10/07/12 M- Credited	-F 1135-12:06a Nighti	line 1138	5p-1206am	(11:30 PM-12	::0CMT	:30	<del>(\$300.00)</del>	0.00 <i>NM</i>		
E 44 WPLG 09/26/12 09/28/12	· · · · · · · · · · · · · · · · · · ·	ghtli <b>©</b> M	1135p-120 (11:30 PM	06amWT -12:00 XM)	= :30	3 \$9	50.00 P-2	0.00 NM	2	\$1,900.00
Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 2 WPLG 09/24/12-09/30/12 M- Credited	WTF escription	<u>Star</u>	\$950.00 t/End Time	0.00	<u>Weekdays</u> :0CWThF			Rtg Type 0.00 NM		
E 45 WPLG 09/26/12 09/28/12	M-F 5a LCL News LCL 10 News @ 5an	CM n	5-6am (5:00 AM-5		= :30	3 \$1	25.00 LUR	0.00 NM	2	\$250.00
Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 1 WPLG 09/24/12-09/30/12 M- Credited	WTF escription		\$125.00 t/End Time	0.00	<u>Weekdays</u> 0 AwThF			Rtg Type 0.00 NM		
E 46 WPLG 10/01/12 10/02/12	M-F 5a LCL News LCL 10 News @ 5an	CM n	5-6am (5:00 AM-5	MT 5:30 AM)	:30	2 \$1	25.00 LUR	0.00 NM	0	\$0.00
Start Date End Date Week: 10/01/12 10/07/12 Spot Ch Date Range De	<u>Weekdays</u> <u>Sp</u> MT escription		<u>Rate</u> \$125.00 t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
1 WPLG 10/01/12-10/07/12 M- Credited		5-6a			0 AMT			0.00 NM		
2 WPLG 10/01/12-10/07/12 M Credited	-F 5a LCL News	5-6a	ım	(5:00 AM-5:3	0 AMT	:30	<del>(\$125.00)</del>	0.00 <i>NM</i>		
E 47 WPLG 10/01/12 10/02/12	M-F 5a LCL News LCL 10 News @ 5an	CM n	5-6am (5:30 AM-6	MT	:30	2 \$1	25.00 LUF	0.00 NM	0	\$0.00
Start Date End Date Week: 10/01/12 10/07/12 Spot Ch Date Range De 1 WPLG 10/01/12-10/07/12 M Credited	Weekdays Sr MT escription	oots/Week 2	<u>Rate</u> \$125.00 t/End Time	Rating 0.00	<u>Weekdays</u> 0 AMT	Length :30		Rtg Type 0.00 NM		
2 WPLG 10/01/12-10/07/12 M Credited	-F 5a LCL News	5-68	ım	(5:30 AM-6:0	0 AMT	:30	<del>(\$125.00)</del>	0.00 <i>NM</i>		
E 09/28/12		СМ	5-6am			3	LUF	0.00 NM	2	\$250.00



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							Tota	<u>ls</u>
Ln Ch Start End	Inventory Code M-F 5a LCL News	Break Start/End	Time Days		ts Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	LCL 10 News @ 5am <u>Weekdays</u> Sp WTF escription	n (5:30 AM-6 ots/Week <u>Rate</u> 3 \$125.00 <u>Start/End Time</u> 5-6am	8:00 AM) <u>Rating</u> 0.00	<u>Weekdays</u>		<u>Rtg Type</u> 0.00 <i>NM</i>		
E 49 WPLG 10/01/12 10/01/12  Start Date End Date  Week: 10/01/12 10/07/12  Spot Ch Date Range Do  1 WPLG 10/01/12-10/07/12 M  Credited  2 WPLG 10/01/12-10/07/12 M	Dancing With The St  Weekdays Sp 2 escription on 8-9p	CM 8-10p a (8:00 PM-1 ots/Week Rate 2 \$5,000.00 Start/End Time 8-10p	Rating 0.00	<u>Weekdays</u> M	:30 <del>(\$5,000.00)</del>	Rtg Type 0.00 <i>NM</i>	0	\$0.00
Credited  E 50 WPLG 10/01/12 10/01/12		CM 10-11p	1		1 \$7,000.00 P-2		0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Castle <u>Weekdays</u> Sp 1 escription	(10:00 PM- ots/Week <u>Rate</u> 1 \$7,000.00 <u>Start/End Time</u>	Rating 0.00	<u>Weekdays</u> M	Length Rate	Rtg Type		****
Start Date End Date Week: 10/01/12 10/07/12 Spot Ch Date Range De 1 WPLG 10/01/12-10/07/12 To Credited	Dancing With The St <u>Weekdays</u> <u>Sp</u> -1 escription	CM 8-9p a (8:00 PM-9 ots/Week <u>Rate</u> 1 \$4,000.00 <u>Start/End Time</u> 8-9p	Rating 0.00	<u>Weekdays</u>	1 \$4,000.00 LUR  Length Rate :30(\$4,000.00)	Rtg Type	0	\$0.00
Start Date End Date Week: 10/01/12 10/07/12  Spot Ch Date Range De 1 WPLG 10/01/12-10/07/12 To Credited	Private Practice  Weekdays Sp -1 escription	CM 10-11p  ots/Week Rate	-1 <u>Rating</u> 0.00		1 \$2,000.00 LUR <u>Length</u> <u>Rate</u> :30(\$2,000.00)	Rtg Type	0	\$0.00
E 53 WPLG 09/28/12 09/28/12  Start Date End Date  Week: 09/24/12 09/30/12  Spot Ch Date Range De  1 WPLG 09/24/12-09/30/12 Fr  Credited	Last Resort [OTO]  Weekdays Sp1 escription	CM 9-10p  ots/Week Rate		- :30 <u>Weekdays</u> F		Rtg Type	0	\$0.00
E 54 WPLG 09/29/12 09/29/12  Start Date End Date  Week: 09/24/12 09/30/12  Spot Ch Date Range De  1 WPLG 09/24/12-09/30/12 64  Credited	Local 10 News Sat @ Weekdays Sp1- escription	) (6:00 AM-6 ots/Week <u>Rate</u> 1 \$400.00 <u>Start/End Time</u>	Rating 0.00	<u>Weekdays</u>	1 \$400.00 P-2 <u>Length Rate</u> :30 (\$400.00)	Rtg Type	0	\$0.00



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Ln Ch Start	End	Inventory Code	Brook	Start/End	Time Dave	Q.	len Sno	te l	Rate Dri	Rta Type	Tota	ls Amount
E 55 WPLG 09/29/							:30			0.00 NM	•	\$0.00
200 111 20 00/20/	12 00/20/12	Local 10 News S		(6:30 AM-		_	.50	ι ψ-	100,001 -2	0.00 14141		Ψ0.00
			- P 3-1 / 1 1 / 1									
Week: 09/24/12	09/30/12	1-		\$400.00		١٨/-	مادمامده	مالم مرما	Dete	Dia Tuna		
Spot Ch Date R 1 WPLG 09/24/1		<u>escription</u> A <i>M-Sat LCL 10 Ne</i>	<u>Star</u> ws 6-7a	v⊑na mne am	(6:30 AM-7:0		<u>ekdays</u> Sa			Rtg Type 0.00 NM		
Credited					(			,,,,	(+,			
E 56 WPLG 09/29/	12 09/29/12	7AM-Sat LCL 10 Local 10 News S		7-8am (7:00 AM-	7:30 AM)	1-	:30	1 \$0	600.00 P-2	0.00 NM	0	\$0.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week		Rating							
Spot Ch Date R		escription	<u>Sta</u>			<u>We</u>	ekdays	Length	<u>Rate</u>	Rtg Type		
1 WPLG 09/24/1 Credited	2-09/30/12 7	AM-Sat LCL 10 Ne	ws 7-8a	am	(7:00 AM-7:	30 A	Sa	:30	(\$600.00)	0.00 <i>NM</i>		
E 57 WPLG 09/29/	12 09/29/12	7AM-Sat LCL 10	News CM	7-8am		1-	:30	1 \$0	600.00 P-2	0.00 NM	0	\$0.00
		Local 10 News S	_	(7:30 AM-	8:00 AM)							
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> 1-	Spots/Week	Rate \$600.00								
Spot Ch Date R		escription		t/End Time		We	ekdays	Length	Rate	Rtg Type		
1 WPLG 09/24/1	2-09/30/12 7	AM-Sat LCL 10 Ne	ws 7-8a	am	(7:30 AM-8:0	00 A	Sa	:30	<del>(\$600.00)</del>	0.00 NM		
Credited												
E 58 WPLG 09/29/	12 09/29/12		CM			1-	:30	1 \$	300.00 P-2	0.00 NM	0	\$0.00
Start Date	End Date	Sat/Good Mornin Weekdays	g Ame <u>Spots/Week</u>	(8:00 AM- Rate	,							
Week: 09/24/12	09/30/12		1 Star	\$800.00	0.00							
Spot Ch Date R		escription					ekdays			Rtg Type		
1 WPLG 09/24/1 Credited	2-09/30/12 S	a GMA	8-98	am	(8:00 AM-8:	30 A	Sa	:30	<del>(\$800.00)</del>	0.00 NM		
E 59 WPLG 09/29/	12 09/29/12	9AM-Sat LCL 10	News CM	9-10:30an	n	1-	:30	1 \$0	600.00 P-2	0.00 NM	0	\$0.00
		Local 10 News S		(9:00 AM-								•
Start Date		Weekdays	Spots/Week									
Week: 09/24/12 Spot Ch Date R	09/30/12 ange D	1- escription	1 Star	\$600.00 <u>t/End Time</u>	0.00	We	ekdays	Lenath	Rate	Rtg Type		
1 WPLG 09/24/1	2-09/30/12 9	AM-Sat LCL 10 Ne	ws 9-10	):30am	(9:00 AM-9:							
Credited												
E 60 WPLG 09/29/		9AM-Sat LCL 10 Local 10 News S		9-10:30an (9:30 AM-	n 10:00 AM)	1-	:30	1 \$0	600.00 P-2	0.00 NM	0	\$0.00
	End Date	<u>Weekdays</u>	Spots/Week	Rate	_							
Week: 09/24/12	09/30/12	1-		\$600.00		۱۸/۰	okdovo	Longth	Poto	Dta Tuna		
Spot Ch Date R		<u>escription</u> A <i>M-Sat LCL 10 Ne</i>		<u>t/End Time</u> ):30am	(9:30 AM-10		<u>ekdays</u> Sa			Rtg Type		
Credited	2 00/00/12 0/	54. 252 75776	,,,,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(0,007,			,,,,	(4000,00)	0.00		
E 61 WPLG 09/29/	12 09/29/12	9AM-Sat LCL 10 Local 10 News S		9-10:30an	n	2-	:30	2 \$6	600.00 P-2	0.00 NM	0	\$0.00
Start Date	End Date	Weekdays	Spots/Week	•	•							
Week: 09/24/12	09/30/12	2-		\$600.00						D		
		<u>escription</u> A <i>M-Sat LCL 10 Ne</i>		<u>t/End Time</u> ):30am	(10:00 AM-1			Length :30		Rtg Type 0.00 NM		
Credited 2 WPLG 09/24/1	2-09/30/12 9	AM-Sat LCL 10 Ne	ws 9-10	):30am	(10:00 AM-1	0:3(	Sa	:30	(\$600.00)	0.00 <i>NM</i>		



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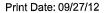
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	Tota	ds
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type		Amount
E 62 WPLG 09/29/12 09/29/12 SAT 5:30am LCL News CM 5:30a-6a1- :30 1 \$25.00 LUR 0.00 NM SAT/5:30a-6a LCL New (5:30 AM-6:00 AM)	0	\$0.00
SATS.30a-0a ECE New   (5.30 AM-0.00 AM)   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating		
E 63 WPLG 09/30/12 09/30/12 6AM-Sun LCL 10 News CM 6-7am1 :30 1 \$100.00 LUR 0.00 NN Local 10 News Sunday (6:00 AM-6:30 AM)	0	\$0.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12        1         1 \$100.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 WPLG 09/24/12-09/30/12 6AM-Sun LCL 10 News         6-7am         (6:00 AM-6:30 ASu         :30 (\$100.00)         0.00 NM           Credited		
E 64 WPLG 09/30/12 09/30/12 6AM-Sun LCL 10 News CM 6-7am1 :30 1 \$100.00 LUR 0.00 NN Local 10 News Sunday (6:30 AM-7:00 AM)	0	\$0.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	-	
E 65 WPLG 09/30/12 09/30/12 7a-Sun LCL 10 News CM 7-8am1 :30 1 \$175.00 LUR 0.00 NM	<i>n</i> 0	\$0.00
Local 10 News Sunday (7:00 AM-7:30 AM) <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/24/12 09/30/121 1 \$175.00 0.00 <u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u> 1 WPLG 09/24/12-09/30/12 7a-Sun LCL 10 News 7-8am (7:00 AM-7:30 ASu :30 (\$175:00) 0.00 NM  Credited		
E 66 WPLG 09/30/12 09/30/12 7a-Sun LCL 10 News CM 7-8am1 :30 1 \$175.00 LUR 0.00 NN	<i>I</i> 0	\$0.00
Local 10 News Sunday (7:30 AM-8:00 AM) <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/24/12 09/30/121 1 \$175.00 0.00 <u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u> 1 WPLG 09/24/12-09/30/12 7a-Sun LCL 10 News 7-8am (7:30 AM-8:00 ASu :30 (\$175.00) 0.00 NM  Credited	•	
E 67 WPLG 09/30/12 09/30/12 Su GMA CM 8-9am1 :30 1 \$700.00 P-2 0.00 NN Su GMA (8:00 AM-8:30 AM)	0	\$0.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating		
E 68 WPLG 09/30/12 09/30/12 Su GMA CM 8-9am1 :30 1 \$700.00 P-2 0.00 NN Su GMA (8:30 AM-9:00 AM)	0	\$0.00
Sti GWA (8.30 AW-9.00 AW)  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/24/12 09/30/121 1 \$700.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type  1 WPLG 09/24/12-09/30/12 Su GMA 8-9am (8:30 AM-9:00 ASu :30 (\$700.00) 0.00 NM  Credited	- 1	
E 69 WPLG 09/30/12 09/30/12 9a-Sun LCL 10 News CM 9-1030am1 :30 1 \$600.00 P-2 0.00 NM 9a-Sun LCL 10 News (9:00 AM-9:30 AM)	И О	\$0.00

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	<u>Totals</u>
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	
E 69 WPLG 09/30/12 09/30/12 9a-Sun LCL 10 News CM 9-1030am1 :30 1 \$600.00 P-2 0.00 NM	0 \$0.00
9a-Sun LCL 10 News (9:00 AM-9:30 AM)	
<u>Start Date                                  </u>	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
1 WPLG 09/24/12-09/30/12 9a-Sun LCL 10 News 9-1030am (9:00 AM-9:30 ASu :30 (\$600.00) 0.00 NM	
Credited	
E 70 WPLG 09/30/12 09/30/12 This Week (ABC) CM 1030-1130am1 :30 1 \$900.00 P-2 0.00 NM This Week (ABC) (10:30 AM-11:30 AM)	0 \$0.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12 09/30/121 1 \$900.00 0.00	
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 WPLG 09/24/12-09/30/12 This Week (ABC)         1030-1130am         (10:30 AM-11:3CSu         :30 (\$900.00)         0.00 NM	±
Credited	
E 71 WPLG 09/30/12 09/30/12 Su 7-8p CM 7-8p1 :30 1 \$1,000.00 LUR 0.00 NM	0 \$0.00
Once Upon A Time (7:00 PM-8:00 PM)	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12 09/30/121 1 \$1,000.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
1 WPLG 09/24/12-09/30/12 Su 7-8p 7-8p (7:00 PM-8:00 PSu :30(\$1,000.00) 0.00 NM	
Credited	
E 72 WPLG 09/30/12 09/30/12 SUN 11-1130P CM 11-1135P1 :30 1 \$600.00 LUR 0.00 NN	0 \$0.00
SUN 11-1135P (11:00 PM-11:30 PM)	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/121 1 \$600.00 0.00	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
1 WPLG 09/24/12-09/30/12 SUN 11-1130P 11-1135P (11:00 PM-11:3CSu :30 (\$600.00) 0.00 NM	
See MG 72.2	
[oversell] 2 WPLG 09/24/12-09/30/12 SUN 11-1130P 11-1135P (11:00 PM-11:3CSu :30 <del>(\$600:00)</del> 0.00 NN	,
⊕ Credited	
Totala	55 ¢20 725 00